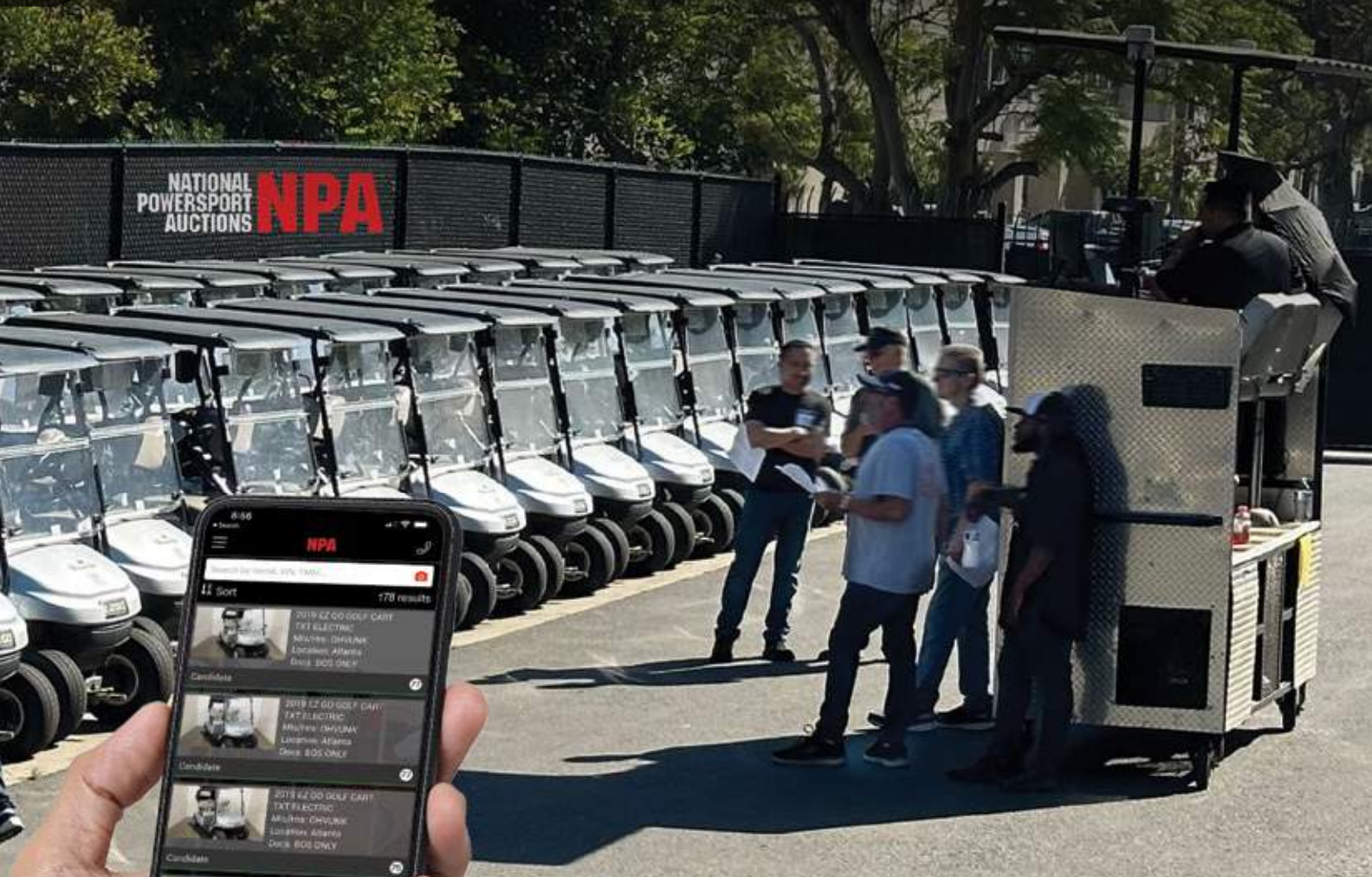


# Golf Car **OPTIONS** Magazine



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MONTHLY FEATURE

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### RHOX GARAGE

How To Videos From The RHOX Garage

APRIL, 2024

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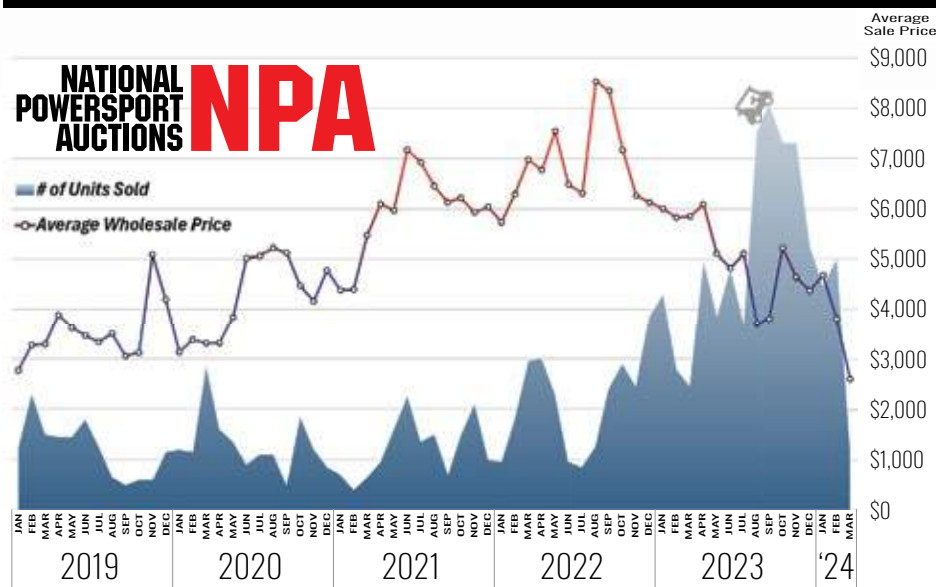
# THE PRE-OWNED GOLF CAR MARKET IS TAKING OFF

National Powersport Auctions delivers timely solutions.

The demand for golf cars has changed dramatically since the pandemic, making it more challenging for businesses to manage inventory. Today, it takes longer to turn over pre-owned inventory, which can eat away at profit margins. National Powersport Auctions (NPA), a powersport and golf car auction provider, offers solutions to manage golf car inventory nationwide for financial institutions, original equipment manufacturers (OEMs), distributors, dealers, and fleet companies.

## Golf Car Auction Price & Volume Trends: Jan 2019-Mar 2024

Impact of COVID on Unit Volume and Wholesale Pricing Through The Lanes



### GOLF CARS GALORE

“We’re excited about the growing market and our expanding services. Last year, we processed over 3,000 golf cars through NPA in the final months of 2023,” said NPA Vice President of Business Development, Tony Altieri. NPA handles all golf car makes and models, including Yamaha, Club Car, and E-Z-GO. To view the hundreds of golf cars currently available, click the ‘View Inventory’ button on NPA’s website at [www.npauctions.com/cp/golf-cars](http://www.npauctions.com/cp/golf-cars). Full NPA registration is needed to access complete vehicle data.



**“Last year, we processed over  
3,000 GOLF CARS  
through NPA in the final months of 2023.”**

### **HOW TO BENEFIT FROM NPA'S SERVICES**

Many of the nation's largest lenders, OEMs, and dealerships move their cars through NPA's numerous auction platforms. For over 30 years, NPA has been a trusted partner helping dealers manage inventory through all business cycles. Managing fleet through the auction outlet helps dealers clear old inventory to make room for newer, more desirable models and provides buyers an opportunity to flip pre-owned vehicles. Financial institutions, OEMs, and fleet businesses utilize NPA's services to

offload large amounts of inventory quickly and reliably. NPA takes care of the details required to buy showroom-ready inventory and turn slow-moving inventory into cash through a proven, streamlined process.

### **FREE NPA GOLF CAR MEMBERSHIP**

To start with NPA, you need to be registered to sell and have a membership to buy through NPA platforms. Dealers interested in membership can contact the friendly NPA Dealer Registration team at 888.292.5339 ext. 923301 and email

at [dealer-reg@npauctions.com](mailto:dealer-reg@npauctions.com). Currently, the NPA annual membership fee is waived for new golf car dealers to test drive NPA auction services risk-free.

### **A PROVEN LIQUIDATION SERVICE**

Since 1990, NPA has perfected its turnkey selling process. Businesses interested in becoming enterprise-level sales partners with NPA can contact NPA's Vice President of Business Development, Tony Altieri, at 858-413-1625 and [taltieri@npauctions.com](mailto:taltieri@npauctions.com) to get set up.



## Why Businesses Partner With NPA

### HIGH CUSTOMER SERVICE RATINGS

NPA has earned an exceptional reputation for customer service, passion, and commitment. No matter how you connect with NPA via phone, email, text, or video conference, you will speak with a real person based in the USA. Additionally, NPA members have access to an experienced NPA Territory Sales Management team who can assist before, during, and after auction transactions.

### INDUSTRY STANDARD VALUATION TOOLS

NPA dealers take advantage of NPA proprietary valuation tools that provide real-time data to help determine accurate market values. Vehicle data, specifications, history, condition reports, and comprehensive photos of each unit in the system are available exclusively to members. Buyers can rest assured that every golf car has undergone an extensive 100-point condition report with over 16 hi-resolution images.

### NATIONWIDE TRANSPORT SERVICES

NPA Transportation moves golf car inventory locally and nationwide. Its services seamlessly deliver between NPA facilities and anywhere in the USA. Clients can schedule transportation on the NPA website or contact NPA Transport directly at [transit@npauctions.com](mailto:transit@npauctions.com) or 858.726.2209.



### NPA CONTINUING INDUSTRY EDUCATION

If you are new to auctions, visit [www.npauctions.com/cp/golf-cars](http://www.npauctions.com/cp/golf-cars) to watch “Learn How To Buy Golf Cars in NPA Auctions” for an informative introduction. NPA conducts educational sessions throughout the year to help businesses be informed. On April 24, at 10 am CT, NPA and Lightspeed will provide a free informative session on state-of-the-art inventory management. Register for the “Smarter Ways To Manage Inventory and Maximize Profits,” at <https://bit.ly/3TBtdSz>.





## LOOK TO NPA FOR INVENTORY MANAGEMENT SOLUTIONS

The golf car market is on the rise and is expected to grow significantly in the next decade. To take advantage of this promising trend, businesses should consider utilizing the services of NPA to remarket golf cars.

With nine physical locations, 10 monthly simulcast auctions, and 24/7 access to vehicles via NPA eSale, National Powersport Auctions is the course to follow for buying and selling top-quality used inventory both now and in the future.



NPA is a wholly-owned subsidiary of Copart, Inc. (Nasdaq: CPRT). To learn more about NPA, visit [www.npauctions.com](http://www.npauctions.com).



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## GOLF CART BATTERY MARKET



Global Market Insights

### SEGMENT STATISTICS

Lithium-ion  
Batteries Segment  
Market Size (2022) \$85  
MN

6-volt  
Segment  
Market Size (2022) \$53  
MN

North America  
Market Share (2022)  
>38%

### Market Statistics

\$143.6  
MN Market Size  
(2022)

>4% CAGR  
(2023-2032)

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For more information about this report visit

<https://www.gminsights.com/industry-analysis/golf-cart-battery-market>



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# AROUND *the* COMMUNITY



---

## *Scaffolder Recovers Stolen Car in Just an Hour Thanks to Hidden AirTag*

---

**A**pple's AirTag keeps saving the day worldwide regularly, as its small form factor and the Find My integration turn it into an invisible superhero.

It happened again not long ago in Leeds, where a scaffolder recovered his stolen vehicle with AirTag location information.

The Nissan Pathfinder was left with the engine running and the key on the seat by one of the owner's colleagues. The man entered his home and was out in less than a minute, but a thief needed just a couple of seconds to jump behind the wheel and drive away.

The moment he learned the vehicle was missing, owner Paul Conway pulled out his iPhone, launched the Find My application, and located the AirTag. The tracker was planted under the rear seat and was a Christmas gift from his wife.

He located the AirTag on a Bradford street, so he

jumped in another car and together with another colleague, he rushed to the location. He also called the cops on his way, so when they arrived at the location indicated by the AirTag, he found his Nissan Pathfinder abandoned on the side of the road.

The West Yorkshire Police checked the vehicle and allowed the man to take it home, though it's unclear if the investigators have a lead on the suspect.

The AirTag has become a must-have tracker for vehicle owners, as its small form factor allows the device to be installed nearly anywhere in the cabin. The device works by connecting to nearby iPhones to transmit its location. Because it doesn't sport built-in Internet and uses a CR2032 battery, the AirTag can last up to six months per unit, so it can broadcast its location to let the owner know where a stolen vehicle might be located.



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The *Cavalry* has arrived! The **NOVA Cavalry**, from STEELENG Golf Cart is ready for 2024.

Leveraging 15 plus years of experience in golf cart parts and carts, STEELENG has created a design with visual appeal and longevity in mind.



Style is not lost on this lifted cart as it lights up a room with flair. The headlight beam dazzles as it lights the middle **NOVA** logo. Turn signals move side to side on front and rear lights.

The *Cavalry's* side profile attracts onlookers with a moderate lift that adequately fits both 12" and 14" wheels under its fender flares. A new addition to STEELENG parts offering, the front steel brush guard comes standard on the *Cavalry*. It gives the cart an off-road appearance with its angular V design. Patented

Nerf bars add to the *Cavalry's* appearance as an optional upgrade.

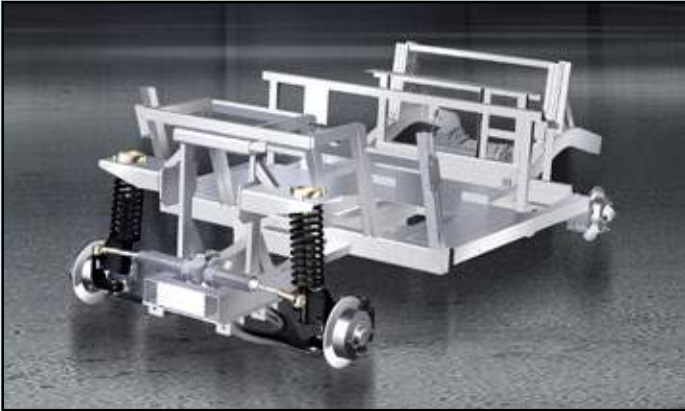
One of the more attractive features, both financially and aesthetically, is the available

addition of STEELENG's new BEAST line of wheels.

Featured below are the 14" Machined and Black Goblins.



Underneath the patent pending, fully aluminum chassis, sits an independent front suspension with the option to upgrade to a rear independent suspension. Four hydraulic disc brakes give it excellent stopping power. An electric parking brake is included with the required safety lock out at startup with an accessible release switch.



Above the aluminum chassis are **NOVA** branded seat cushions on a rear seat that offers a small cooler compartment and grab bar. Roof options are standard black or color matching to the body of the cart.



While the aesthetics are eye catching, the *Cavalry* provides functionality as well. It begins with the 10" screen on the dash with a large profile for the backup camera. Bluetooth, local radio, and maps can be accessed

in the software as well as USB functions. Standard functions include horn, turn signals, rear view and side mirrors, folding windshield, and brake lights on this ready to travel cart.



Discover more :  
[www.steelengolfcart.com/nova/](http://www.steelengolfcart.com/nova/)

The Current **NOVA** model option is the lifted *Cavalry* 4S, but other models are in production. Those model choices will include the Frontier; a personal 2-person cart with canopy and lifted *Cavalry* 4 forward or 6-seater options. Battery choices range from AGM/Lead Acid to 48V or 72V Lithium with Curtis controllers.



Dealer inquiries? Contact STEELENG at 864-675-1103 ext 216 or [gregw@steelengolfcart.com](mailto:gregw@steelengolfcart.com).



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12"	5/16"	Black	205604
20"	5/16"	Red	205605
20"	5/16"	Black	205606
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12"	3/8"	Red	205609
20"	3/8"	Red	205611

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# BEYOND THE GATED



## The Golf Car Industry Due for a Shake-Out, but Longer Term Outlook Good

Significant shifts in demand and supply are likely to trigger steeper price declines and a shedding of some of the new entrants that emerged in the COVID and post-COVID period. What are some of the key characteristics that point to winners and losers in this highly competitive market?

Here are the winners:

- Have a solid network of dealers;
- Few or no supply chain issues with regard to parts;
- Warranties that can be counted on;
- Dependable and efficient servicing and technical support;
- Brand recognition;
- Capable of profitable operation at discount pricing.

The losers will invariably be lacking in one or more of the above.

### New entrants—the pluses and minuses

Broadly examining the new entrants, they exhibit both strengths and weaknesses.

#### Strengths—

- Clear focus on the LSV/PTV market;
- Models feature the latest upgrades;
- Lower price strategy but-tressed by relatively cheap partially-assembled vehicles from China.

#### Weaknesses—

- Little brand recognition;
- Dealer network is undeveloped;
- Early buyers may find issues with servicing and parts;

To the degree that a new entrant can shore-up these kinds of potential weaknesses, the far better its chance of surviving the competitive fallout.

# COMMUNITY

By Stephen Metzger  
Managing Director  
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www.smallvehicleresource.com



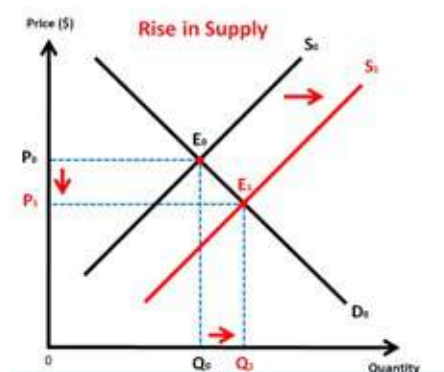
## Getting beyond the short term

The big reason for surviving in the short term is to flourish in the better market and competitive environment that emerges beyond the next 12 to 24 months. Small Vehicle Resource has just published a forecast of the market for the period 2024 to 2030. The outlook for the industry as a whole is positive.

Underlying this positive outlook are four favorable trends that actually started before the COVID pandemic, and are very likely to continue well into the forecast period.

- Population movement out of urban centers into surrounding suburban areas and beyond;
- Home office deployment of the professional workforce continues, making the exodus from urban center offices feasible;
- Population movement on a broader

- scale from colder northern climes to the south with its warmer weather;
- Age distribution of the U.S. population continues to shift toward and older populace.



All four of these systemic trends favor the GCT industry and will expand the potential

market for GCT vehicles.

## Price drop? All is not lost!

The consensus of those that SVR talked with at the 2024 PGA Show was that there would be a decrease in prices in GCT vehicles at the retail level, as a result of increased supplies. From new and recent market entries.. That is what is actually occurring, but there are at least two mitigating factors on the more optimistic side:

- Lower prices will attract more buyers;
- Greater product variety, featuring an

# BEYOND THE GATED

array of upgrades and accessories could well work to sustain profit margins.

Economics 101 tells us that a shift rightward of the supply curve, as seen in the diagram below, it intersects the downward sloping demand curve at a lower price point, but the good news is that quantity demanded (i.e., purchases) increases. Thus, in what may be difficult times for some dealers, for the industry as a whole, the market could well expand.

In the longer term, say by 2026, the market will have decided the survivors and the non-survivors. Thus, the supply curve now shifts leftward, bringing higher prices, albeit

## Best of all worlds

The best of all worlds would be a simultaneous shift rightward of the demand curve, thus supporting higher prices, while at the same time experiencing overall market growth.

The favorable systemic conditions, cited above and experienced on a national scale, all create an environment in which the use of GCT vehicles will be more readily accepted. As new communities are developed and present communities adapt, the acceptance of GCT vehicles as a viable and desirable alternative to conventional automobiles will at the same time increase. The GCT vehicle will be the go-to solution for short distance driving.

Again, the headwinds of the current market may take its toll, but the tailwinds of an improving long term market environment, innovation and upgrades, and growing public acceptance will, in all likelihood should propel market growth in the long term.

## But design innovations are needed

In many ways the industry is still mired in its golfing legacy. This is not to denigrate golf or the golf-related segment of the market. This segment is quite viable, and while not a growth market, it is nonetheless bread and butter some OEMs—in particular the Big Three, Club Car, E-Z-GO and Yamaha.

The LSV/PTV segment, however, is the growth segment of the market and where the promise of higher margins lie. Many dealerships selling these vehicles brand themselves as golf cart dealers, encouraging the image of golf and moving about a golf course. In many cases it is the consumer who is leading the way into the short distance driving market of mobility; that is, in terms of image change.

## **New entrants and the shift rightward of the supply curve: Lower prices but increase purchase.**

OEMs wishing to present a new image, and project the benefits of short distance driving with small electric vehicles, might well look to Europe for inspiration. The vehicle below is one of many small electric

# COMMUNITY

vehicle prototypes coming out of Europe. Picture is the Eli Zero, reportedly to be rolling out in ten European cities. The Zero is classified as a quadricycle, meaning it can be designed to reach highway speeds. Introduction in the U.S., which limits low speed vehicles to 25 miles per hour, would not take advantage of the full range of the vehicle's capabilities.

Nonetheless, the concept of a fully-enclosed, weatherized cabin with all the creature comforts is a direction open to U.S.-based OEMs. With minor design changes golf bags could be accommodated, if one insists on maintaining some connection to golf cart history and its legacy.

## Reform the NHTSA restrictions

If there is a real purpose in achieving a zero-carbon footprint in transportation, some thought should be given to modifying the highly restrictive NHTSA standards for low speed vehicles. The answer might be to



*The Eli Zero: A small electric emobility vehicle for short distance driving.*

create another vehicle class, such as the quadricycle, as used in Europe. This would create an intermediate class of vehicles between LSVs and conventional automobiles.

## Small Vehicle Resource (SVR) publishes new market analysis

*SVR announces new analysis of the small, task-orient vehicle (STV) market, with outstanding growth potential, and covering:*

- *Impact of new industry entrants;*
- *Segment analysis—LSV.PTV, light duty utility vehicles, and fleet (electric & gas);*
- *Trends from 2016, including the COVID disruption;*
- *Forecasts by segment and by electric vs. gas to 2030;*
- *Electrification of the off-road market;*
- *New market opportunities and benefits of a national dealers' association*

Authored by Stephen Metzger, small vehicle industry expert and longtime contributor to Golf Car Options, this new analysis of industry trends is a must-read for developing market strategies and product development. If you would like to find out more about the SVR market analysis, you can contact him at: [smetzger@smallvehiclere-source.com](mailto:smetzger@smallvehiclere-source.com) or (914) 293-7577

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# THE

## The Ins and Outs of a

### True Manufacturer

It all starts with an idea, a passion, a purpose, and most of the time, a combination of all the above. When I started 14 years ago coming from aerospace manufacturing and transitioning to golf carts and low speed electric vehicles after being bought out by a larger manufacturer, it was the desire and vision to use these small electric vehicles for purposes other than golf. At that time, it wasn't about the eco-friendly benefits of the vehicles, it was simply about just how cool these small, and powerful little electric vehicles were and the endless possibilities I saw for them. Fast forward to 2024 and the passion, purpose and endless ideas for this industry is stronger than ever in myself and our team at SC Carts. It takes a tremendous amount of effort, focus, innovation, and finance to be a quality manufacturer. In this article, I want to touch on what is involved in being a true manufacturer and briefly highlight the stages required to bring one of these compact electric vehicles to market.

Of course, I can only speak about how we operate at our facility, but it will give a very good insight into how the manufacturing process is handled.

**THE IDEA:** It typically all starts with an idea. For me, it started with the idea of taking existing carts and repurposing them by manufacturing unique components and features that would allow them to be used for anything but golf. We of course now offer golf carts in our lineup; however, we also focus on the usability outside of the course for all our vehicles.



**Design/Prototyping:** After the big idea, it's time to take it from paper to prototype. A good manufacturer will never stop with research and development, prototyping, and testing. This phase is crucial for continual advancement and improvement of the product and is something that our team works on each and every day. Prototyping involves taking the design and, typically, making fast and

Author: Jeff Holomis, CEO  
SC Carts  
[www.sccarts.ca](http://www.sccarts.ca)



crude parts to proof the concept before moving on to the next stage.

**TESTING:** Once the design has been turned into a functional prototype, it needs to be tested, tested, and tested again. At SC Carts, we find that during the testing stages it usually takes another 3 iterations of the design until we are happy with it and then can move onto a production stage.

**PRODUCTION:** Production is one of the most involved stages in manufacturing. Up until this stage, we have only had to produce one of each of the parts that we have designed and tested. During the production stages, it requires that drawings are completed. Often the parts will be made on CNC machines requiring computer programs. Most components are made of several parts, meaning that jigs must be made in order to ensure that each part is repeatable and that replacement parts fit each vehicle. Once the parts can be produced consistently, we need to be able to manage the parts in inventory.

**INVENTORY CONTROL:** This is a huge undertaking initially; however, it is the only way a manufacturer can operate efficiently. Take something as simple as a beverage cooler for example. You may not give a second thought to how that cooler got mounted on your cart. There were all the stages mentioned above and then there was a pick list created for it. You may think it's just a cooler, however, from a manufacturer's side, that simple cooler includes the cooler, the cooler bracket, the bolts that hold the cooler bracket on to the cart, and the washers and the nuts that secure the bolts. Also, there was a drawing created for



# THE

## The Ins and Outs of a

### True Manufacturer

the cooler and cooler bracket, there were machines used to make both items, and then there was a drawing with shop instructions created to show how to install the cooler. This is just one simple item. Think of the wiring harnesses, suspension, frames, motors, etc. Each and every component requires a pick list and inventory control.

companies that specialize in different areas. For example, it simply doesn't make sense for a motor manufacturer to try and make tires. Leveraging each suppliers' specialties makes for a smooth operation and a more cost-effective vehicle. It is imperative that a manufacturer integrates their supply chains into their internal systems to ensure seamless integration between the manufacturer's components and the suppliers' components.

**MARKETING:** Once a manufacturer succeeds in all the above it then requires a team to promote the product; to let the world know about the quality, the advantages, and the price. Some manufacturers choose to use a dealer network. In our case, we primarily focus on direct to consumer with just a few key dealers in our network.

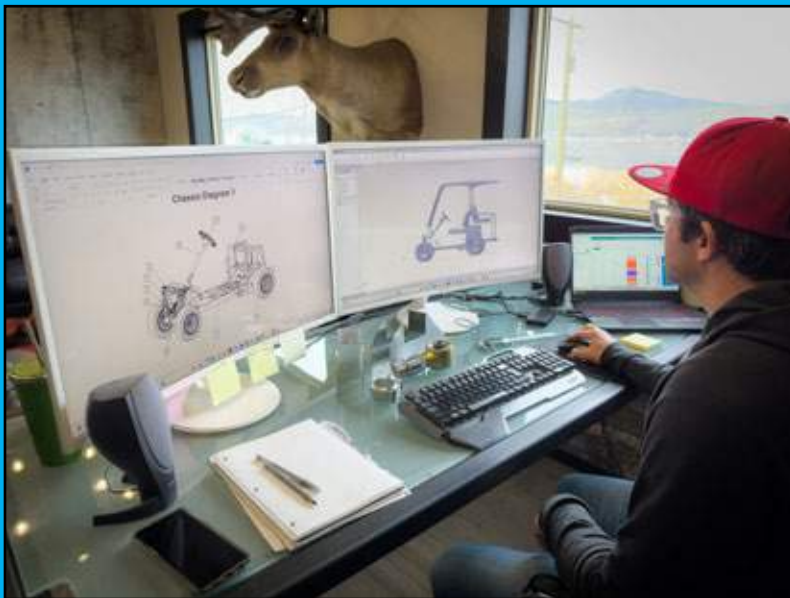
**Support:** After the marketing team has done their job and all the customers have ordered your vehicles, they will need after-sales support and service. This is a crucial part of being able to become a legacy manufacturer in any

**MASS PRODUCTION:** After the production pieces, jigs, programs, and inventory are all under control, it is time to start producing the components and vehicles on a large scale to justify all the expense that has occurred to get to this stage.

**SUPPLY CHAIN:** It is impossible for a manufacturer to manufacture all parts and components for the entire vehicle, and even if we could, it would not make sense since there are

industry.

Once all the above has occurred, you have to start all over again to bring another great product to the market. It's "easy" to build one of something, but it is much more challenging to build the same product over and over with the same quality each time, while providing the required service and support, all while developing new products for an ever-changing market. This is something that we at SC Carts prides ourselves on, after all if it were easy...



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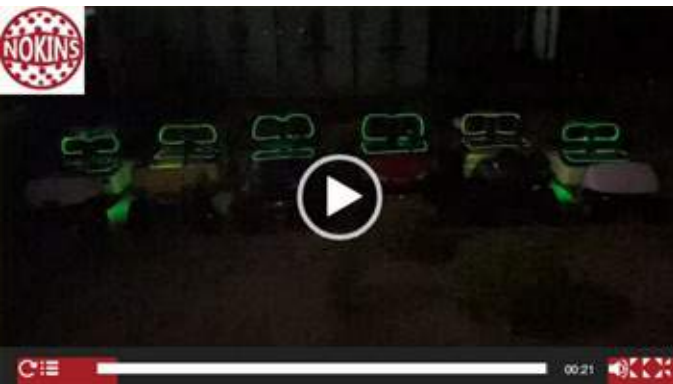
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# AROUND *the* MARKETPLACE

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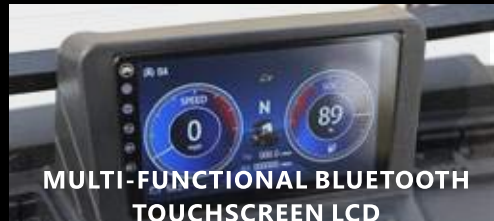
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Are you a proud golf cart owner who loves to explore the neighborhood, cruise through parks, or run errands in your stylish ride? If so, it's time to consider a game-changing investment—golf cart insurance, tailored specifically to you. Here are a few reasons why golf cart insurance is a wise decision.

### Peace of mind

Golf carts are not exclusively golf course companions but versatile vehicles for many occasions. Whether you're traveling within your community or navigating local paths, golf cart insurance provides coverage in case of unforeseen events, ensuring your peace of mind while you're on the go.

### Protect your golf cart

Your golf cart is a valuable investment that deserves protection. With comprehensive and collision coverage, you can rest easy knowing that repair or replacement costs will be covered in the event of certain damage, theft, or accidents. Keep your ride in top condition without breaking the bank.

### Be prepared for the unexpected

Accidents can happen anywhere, and being prepared is crucial. Golf cart insurance provides liability coverage, protecting you financially up to specified limits in case you accidentally cause property damage or injury to others while cruising around your community.

### Homeowners insurance

Homeowners insurance may provide some coverage for your golf cart, but it often has limitations and can have a more costly deductible. A dedicated golf cart insurance policy ensures that you're adequately covered specific to your needs.

### Family and friends

Policies can provide off-premises and permissive use, allowing you to confidently have friends and family drive your golf cart occasionally. You also have the option to add minor operators as drivers, so you can rest easy knowing that you have the right protection if something goes wrong.

### Personalized protection

Your golf cart usage is unique to you. That's why specialized insurance is tailored to meet your specific needs, ensuring you can choose coverage options like accessory and custom parts/equipment coverage to provide protection if you've made enhancements or upgrades to your golf cart.

### Legal compliance


Some areas mandate insurance coverage for golf carts. Stay on the right side of the law and avoid potential fines or penalties by securing the necessary insurance for your ride.

Investing in golf cart insurance is a smart decision that goes beyond mere protection; it's about enjoying your rides worry-free. Don't let unexpected events derail your joyrides—secure your golf cart insurance and roll into every adventure with confidence!

**PROGRESSIVE**



# AROUND *the* COMMUNITY



Attending the presentation of the ADA Specialized Golf Cart are, from left, immediate past VAL president Steve Conrad, VAL President Keith Livingstone, VAL Treasurer Al Cruise, Veteran Len Lamb, VAL Stan Kardasz, Missouri Veterans Home (MVH) Assistant Administrator Lorie Steen, MVH Administrator Brittany Ritter, MVH Activity Supervisor Julia Burton, VAL Troy Jeremias, and VAL Dick Pirtle.

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## *St. James Veterans Home receives specialized golf cart*

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**M**embers of the Veterans Assistance League (VAL) recently presented the Missouri Veterans Home in St. James with a multi-passenger golf cart.

Built to specifications to afford wheelchairs and several passengers, the VAL launched a fundraising effort to purchase the Americans with Disabilities Act (ADA) accessible vehicle (a Cushman Shuttle 8 EFI built by Textron Specialized Vehicles).

"It is not a cut and stretched Frankenstein golf cart," said VAL president Keith Livingstone. "This golf cart was built to accommodate our Veterans who previously were not able to get out and about."

The \$23,000 golf cart will be used to transport the Veterans around the Home grounds and in local parades.

"We ordered it about a year ago when we learned of the need for such a vehicle," Livingstone said. "It took us about a year to raise the money."

The VAL is a 13-member not-for-profit group of volunteers who reach out to various communities specifically to raise awareness and recruit funding for the St. James Home.

The Missouri Veterans Home – St. James, located at 620 North Jefferson, built originally in 1896 to provide first class, quality care to those who have served our country. Although the St. James location was the first Home built, Missouri now has seven such Homes located around the state, including St. Louis, Mount Vernon, Cape Girardeau, Cameron, Mexico and Warrensburg.

"This is a Home, not a facility," Livingstone said. "Whenever we hear of a request from the staff for the Veterans, we try to provide those items. We were able to raise the money for this golf cart because of a very generous donation, coupled with contributions from individuals."

"Then the community stepped up to help us raise the balance."

For further information about the VAL, contact Livingstone at 573-263-5878 or the Missouri Veterans Home – St. James at 573-899-6009.

<https://houstonherald.com/2024/01/st-james-veterans-home-receives-specialized-golf-cart/>

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# AROUND *the* WORLD



## GOLF CART/LSV NEWS FROM NORWAY/GERMANY

**C**ityQ introduces car-like e-bikes to bring sustainable eco-friendly transportation to Europe.

*The start-up is ramping up production of its 'car-like e-bikes', making both cargo and passenger models available in the UK, Germany, Benelux and Scandinavia in 2024.*

The purpose-built e-bikes come with seating for multiple passengers, cargo capacity, weather protection and a futuristic digital powertrain. The four-wheeled e-bikes are unique because they retain true car-like capabilities whilst being considerably lighter, more manoeuvrable, and more sustainable than an EV.

For cities, car like e-bikes help cut pollution and congestion and for consumers, they deliver safe, door-to-door all-weather mobility without needing a license, insurance, or vehicle registration.

Charging at home without reliance on public EV infrastructure and offering unmatched stability and storage, e-bikes provide a viable alternative to automobile ownership. Compared to EVs, CityQ e-bikes are allowed in bike lanes, take up significantly less road and can park for free together with other bikes.



The e-bikes are light weighing just only 120kg and produce a fraction of the emissions of an EV, whilst requiring no costly car-charging infrastructure. When comparing total carbon footprint (from vehicle construction and emissions from a lifetime of use) CityQ e-bikes are claimed to be approximately 90% more sustainable than ICE vehicles and 80% more sustainable than EVs.

---

***“Cities don’t need to wait for autonomous vehicles, flying drones or new infrastructure to get less car traffic and pollution.”***

---

CityQ’s e-bikes have a claimed range of 110km using two swappable batteries and can handle moderate inclines of 20% gradients while loaded with up to 250kg of cargo or people, with light pedalling effort. The top speed is limited 25kmph, typical for e-bikes due to regulation laws.

Morten Rynning, CEO, CityQ said: “Cities don’t need to wait for autonomous vehicles, flying drones or new infrastructure to get less car traffic and pollution. This will come naturally by welcoming the innovation within downsized electric vehicles such as micro cars, micro-mobility and CityQ. Our first revolutionary cargo e-bikes – have already been embraced by experts and global customers and thousands have reached out to test or order our family e-bike which is expected to be released this year. We will be the first company to successfully bridge the gap between cars and e-bikes – for all type of transport in inner cities.”

According to the European Environment Agency, approximately 40% of European urban dwellers are exposed to harmful levels of air pollution, primarily caused by road transportation. It is also estimated that each year, congestion costs in Europe amount to 100 billion euros (Rs 878,800 crore), about 1% of the EU’s GDP. Without effective action, the problem could worsen, with con-

gestion costs projected to increase to 200 billion euros (Rs 1,757,600 crore) by 2050. Experts like McKinsey expect that such super light, small electric vehicles can transform urban mobility, representing a \$100 billion (Rs 833,100 crore) global market by 2030.

CityQ’s e-bikes boast car-like seating, weather protection, safety features and a reverse gear for improved portability. Equally suited for delivery services, maintenance crews, shared platforms, families or daily commuters, the versatile e-bikes are simple and convenient to use.

So far CityQ has raised over 3 million euros (Rs 26 crore) in early-stage funding as it has developed its products and built up its manufacturing capacity. Its cargo models will launch in second half of 2024, with passenger versions available in the autumn. The initial launch markets are Germany, Benelux, UK and Scandinavia and pre-orders are now open.

At this early stage, CityQ are offered at prices starting just above 11,000 euros (Rs 9.6 lakh). As production ramps up there will also be lower cost models fitting private families and attractive leasing offering for corporations offering incentive programs towards their employees.

<https://www.financialexpress.com/business/express-mobility-cityq-introduces-car-like-e-bikes-to-bring-sustainable-eco-friendly-transportation-to-europe-3420916/>



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# Golf Car Options dealernews

Johnson County Golf Cart | Johnson County, Indiana

Franklin will soon be home to Johnson County's first golf cart dealership.

The Franklin Board of Zoning Appeals unanimously approved a use variance request from John and Tracey, LLC, green-lighting the establishment of Johnson County Golf Cart, which will sell electric golf carts.

The business is opening at the nearly 2,500-square-foot showroom at 44 N. Jackson St., which has housed Franklin City Hall and an arts and crafts gift shop in the past.

John Hubler, principal of John and Tracey, LLC purchased the building for just under \$500,000 earlier this year. Johnson County Golf Cart will be a "destination-use" business, meaning that it will largely attract people who come specifically to Franklin to purchase a golf cart, rather than impulse buyers, said Dustin Huddleston, a local attorney representing Hubler.

"This is going to be the only place in Johnson County that sells golf carts," Huddleston said. "It's going to be a nice, attractive amenity to the downtown area that will bring people downtown that normally they may not bring downtown."

Huddleston emphasized the purchase was strictly done with Hubler's dollars and he will not seek a grant from the city's redevelopment commission or any other supporter.

Because there is no specific zoning for golf cart dealerships, planning staff evaluated the request based on the next closest zoning type — auto sales, Getchell explained. Based on that, the dealership required a use variance from the BZA to open. This is because auto sales is not an automatically permitted use in the property's current zoning classification, Mixed-Use Downtown Center.

For the dealership, Hubler said that his focus is solely on electric golf carts, with potential plans to sell golf bags in the future. The business will not offer rentals, repairs or modifications to golf carts. He is also not interested in selling gas-powered carts at this time.

Planning staff recommended approval of the use variance under specific commitments that Hubler agreed to follow.

Hubler committed there will never be any golf carts parked, stored or displayed for any length of time outside of the building during or after business hours. The business would keep a small supply of golf carts on hand to sell, he said. Golf carts and golf cart-hauling trucks will only be allowed outside for the temporary loading and unloading process, which is not to exceed two hours.

Before approving the variance, BZA members asked for clarification on whether customers would be able to test drive the golf carts on city streets.

BZA and city attorney Lynn Gray said customers need to have a special license to operate golf carts in Franklin, and that there are specific roads that they are permitted to operate on. According to city code, golf cart owners must possess a valid driver's license, must register the cart with Franklin Police Department and must have proof of insurance to drive on city streets, among other responsibilities.

"They will not be able to get those (licenses) on-site and drive the carts away," Getchell said. "They will have to haul them away from the site."

Hubler and Huddleston didn't provide an opening date for Johnson County Golf Cart at the meeting.

# AROUND *the* COMMUNITY



## *This 13-year-old means business...literally*

**When 13-year-old Bryson Underwood isn't doing typical 8th grader things like homework and playing basketball, he's working hard.**

Underwood started his own golf cart and car washing business called 'Island Shine Mobile Wash,' and recently, his services have been a popular commodity on Padre Island.

Bryson's work ethic and passion for washing golf carts and cars started in summer of 2023, when he began washing his parents cars and golf cart for fun.

In the beginning of 2024, he came up with the idea to make money out of providing this service for people. His parents, Lindsey and Marcus Underwood have supported him with his big plans.

"My parents have been really supportive through the whole process. I mean, they're the reason, they're one of the big reasons that I get to do what I do," Bryson said.

Bryson's parents bought him all of the supplies he needed to launch his business. They also provide him with transportation to his appointments.

"So, right now, we're the drivers for him. Whenever he first started, we, of course, bought the stuff for him, his power washer and stuff," Lindsey said. "He did all the research on all of the materials he wanted to use, the cleaning supplies and stuff, of course we ordered it all for him, and we drive him around the island. Right now, he's just doing business on the island and we take him to the houses."

Bryson said that some of his friends from his middle school are starting to get jobs at local stores, but he doesn't know of anyone else his age that has their own business.

"It just seems to be so much better to work for yourself than having to have someone boss you around," Bryson said. Bryson even designed the logo for his business all by himself.

Bryson charges \$15 for a full rinse and wash for a golf cart. Prices for cars and trucks vary based on the size of the vehicle.

While Bryson is unsure of if he wants to make a career out of washing cars, he knows that he will follow a path of business as he moves on to high school next year.

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*Mike Matheny: The Man Behind Coronado Golf Carts*

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Coronado resident Mike Matheny has always considered himself entrepreneurial. Mike grew up on a golf course as one of ten siblings in his family, of which he was number nine. His father passed away when he was just nine years old, and he told me, "With ten kids there was not much to go around." At the age of 12 he was determined to buy himself a bike, so every day after school he would go out to the golf course, find lost and water-locked golf balls, fish them out and sell them back to the golfers. "I wanted a bike, and doing that every day I raised 78

dollars and was able to buy myself my first bike," he said. "...and that was the beginning of my entrepreneurship, at 12 years old."

This was also the beginning of his long career in the golf ball business, which would eventually lead him to his current business venture; golf carts. In 2010, while he was still in the used golf ball business, he found an old golf cart on the side of the road. "I purchased the golf cart, and I brought it back to my shop and cleaned it up," Mike explained. "Then I sold it three days later and made a

profit on it... and it snowballed from there," he laughed. Mike continued to purchase old golf carts, tear them apart, and build them back up all by hand. Mike would take these carts and make them faster, more efficient, and street legal. As he got deeper into the golf cart repair business he found some clients here in Coronado. "I started looking around to see how many golf carts there were in Coronado, and there wasn't a whole lot," he said. "So my daughter and I would come down here at noon on Fridays and drive around the island, we would have golf cart repair flyers and put one in every golf cart we saw."

This was 2010, when golf carts were a lot less popular, so business was slow at the start. Mike explained that he was "broke" at the time when decided to move to Coronado. He found an office space for rent on Isabella Avenue, and he moved in. He made the small office into a livable apartment space where he would reside for the next three and a half years. Mike still has the office space but now it is used as his Coronado Golf Cart Rentals headquarters. "I moved in there and I had



one golf cart that was my personal golf cart, I had really only one employee and myself buying golf carts and turning the wrenches on them and lifting them up," Mike said. Mike is completely self-taught, "It was a lot of YouTube," he laughed.

Before long, his business grew from just golf cart repair services to making custom golf carts and eventually golf cart rentals as well. Mike now has over 21 employees, three locations, and two golf cart businesses; Sundance Custom Golf Carts and Coronado Golf Cart Rentals. Through Sundance Golf Carts he takes old golf carts and repurposes them, "There's I don't know how many hundreds of golf courses in California, where do all of those old carts go from all of those courses?" he said. "Well they are getting repurposed somehow, and this is the perfect avenue for them to be repurposed... utilizing them in small communities [like Coronado]." Mike has a license to remanufacture these golf carts as "Low Speed Vehicles" or LSV's, otherwise known as neighborhood electric vehicles. "We take carts that have been on the course for three, four years and take it down to the frame and make it pretty," he said. Something new that Sundance is offering is a "bespoke" golf cart option, where people can get their custom golf cart made to perfectly



match their car. "So if you've got a nice McLaren, Lamborghini, corvette... whatever those colors are, we're going to make a golf cart that looks just like it."

Both Sundance and Coronado Golf Cart Rentals are true family businesses. Mike's eldest daughter worked with him for years before moving out of state. His son, Luke, had his own radio installation business, but during an unexpected boom in the golf cart business Mike asked his son to come help him out just for a month or two, to stay on track with orders. That was in 2014, and his son is still working alongside him to this day. "He said 'Dad I really love what you're doing and I really want to be a part of this business,'" Mike explained. Luke spent an entire year learning every thing he possibly could about the inner workings of golf carts before he started helping with sales. "Over the years he took it over, and then we hired an office manager, Kelly," he said. "So Kelly comes in, and it turns out... they fall in love," he laughed. "They teamed up and they are now engaged and creating a family, so now we have my future daughter-in-law managing the office and my son running it... and my youngest daughter (Maisie) has also been working with me since she was 14 years old getting to know the business."

When Mike started Coronado Golf Cart Rentals, he had one single golf cart available. "People would call me up and say they wanted to rent a golf cart, and if that one was out, sorry we're sold out," Mike laughed. Now his rental business is constantly expanding and he is hoping to open up a second Coronado location somewhere on Orange Avenue where there will be plenty of foot traffic. Mike is also hoping to



partner with some local hotels to provide hotel guests the option to rent a golf cart for their stay at a discounted price.

With the state of California taking steps to go electric with zero-emission vehicles, the golf cart industry is growing exponentially. Mike takes pride in his businesses, and every aspect of what his company does started with him doing it all by hand. "I know how long it takes to do the job... and we stand behind our product," he said. "We bend over backwards to please every single customer, especially in Coronado."

Mike loves being able to serve our beautiful community, and build life long relationships with his customers. "We've given two golf carts to the school district... we've donated to the Fourth of July Foundation, sponsored the Leap Frogs, worked with Make-a-Wish... we love giving back to the community," Mike said. In December Mike will host a third annual Holiday Golf Cart Parade, where members of the Coronado golf cart community can decorate their carts and ride around town to look at the lights. "I really do love Coronado, I just want to thank Coronado for supporting Sundance and my rental business... I really enjoy living here and I wouldn't want to be anywhere else."

For more information on Sundance Custom Golf Carts visit [www.sundancegolfcars.com](http://www.sundancegolfcars.com). For rentals visit [www.coronadogolfcars.com](http://www.coronadogolfcars.com).

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see also **Safe, IP67 Water-Proof Construction, Long-Lasting, Maintenance-Free, Scalable**
2. *n.*: something that is absolutely necessary  
see also **48 Volt, 105Ah, State-of-the-Art BMS, Lithium Iron Phosphate(LFP)**



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## What is the difference in golf cart windshields?

### What is the difference in golf cart windshields?

Folding windshields, in particular, are made with varying materials and assembly techniques.

Here's a brief explanation to help you as a consumer understand the various windshields available. One interesting point: They all look alike! Your only assurance is to do business with an organization you trust.

### Materials used in windshields:

#### Acrylic:

This is your basic material, often known by manufacturer trade names such as Plexiglas. Acrylic is the hardest of the three materials we will review, which has advantages and disadvantages.

- ❑ **Advantages:** Cost: Acrylic is the least expensive material. Scratch resistance: All plastics will scratch, but acrylic, being the hardest material, is more scratch resistant than the other materials.
- ❑ **Disadvantages:** Shatter resistance. The harder the material, the easier it is to break. A golf ball or any object striking a standard acrylic windshield will cause it to break, and if the force is sufficient it will shatter.



### Impact-modified Acrylic:

This is the material most often used on Factory fleets. Standard acrylic is modified during its manufacture by adding rubber to the plastic. This makes the windshield more resistant to impact, hence the term impact modified. A golf ball or other object striking an impact modified windshield (sometimes called high impact) will most likely crack or damage the windshield, but will not shatter, providing a safer windshield. Since this material is softened somewhat by the addition of rubber, it is less scratch resistant than standard acrylic and more care has to be taken when cleaning impact-modified windshields. Impact modified acrylics cost more than plain acrylics and are the middle product price-wise.

### Polycarbonate:

This is the Cadillac of materials cost wise and is the only material that can take a significant direct hit from a golf ball or other object and not break. This is possible since the material is softer, and it actually gives when hit by an object. Polycarbonate thus provides the safest windshield. Polycarbonate is also often known by manufacturer trade names, the most common being Lexan. However, since it is the softest of the three materials it is the least scratch resistant and greatest care must be taken when cleaning to avoid scratching. Starting with 2017 models, Yamaha is now offering a Polycarbonate windshield as standard on its new carts.

### Clear or Tint:

All of the above are typically available in clear or gray tint, which doesn't affect the above

- ❑ **Advantages and disadvantages**, other than that gray tinted windshields cost a little more than the clear.

### Hinge Materials:

There are two material factors to be considered: the plastic, already discussed, its thickness and the hinge materials. The materials discussed are offered in varying windshield thicknesses. Hinges are the source of many customer satisfaction problems. Some manufacturers use PVC for the folding seam. This material is not resistant to ultra-violet rays, so the more time the windshield is exposed to sunlight the more brittle it becomes. As it becomes brittle, it tends to crack at the seam.



### Price:

Acrylic is the least expensive, and Polycarbonate is the most expensive. Thinner windshields are less expensive than thicker ones. Good hinges are more expensive than ones that will rapidly deteriorate. Like so many things, you tend to get what you pay for. Buy from a trusted source.

Article courtesy of Winter's Recreation <https://www.wintersrec.com>.

# TikToker goes VIRAL

## after accidentally buying 100 GOLF CARTS in auction MISHAP

TikTok: thehungryhobo

In small towns around the United States, you'll likely find more than a handful of people driving around town or their property on a golf cart.

TikToker thehungryhobo is one of those people, and took to a local auction to get a hold of one for his family. He ended up winning the bid, but quickly found out that he was spending more money than he had previously planned.

In a clip on March 4, 2024, the TikToker shows several trailers full of golf carts. "When you didn't understand that the auction was for 100 times your money," he said in text on the video. "I hope the wife doesn't notice our back yard." Article continues after ad

The man didn't speak in the recording but shared more insight into the auction mishap in the caption. Article continues after ad

"I didn't realize until it was too late and I was highest bidder for A golf cart. Little did I know that it was that price times 100," thehungryhobo said.

Users quickly took to the comments to share their thoughts, with many shocked at the amount of money spent.

"Oh to be a fly on the wall when you had to break that news to the wife," one user replied.

Another said: "So what you're saying is you have some carts on Marketplace for good deals?"

"Hope you got a good deal per cart, even at a steal it seems like an easy 75-100k you had to drop. Did they have batteries?" a third asked. Article continues after ad

A fourth replied: "How does this happen accidentally; my bank account can only afford 1."

It's unknown whether the TikToker has any school aged kids, but if he does, he could become the next "genius" dad to drive them to school.



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# Throw a Rock and Hit a Golf Car Builder

It may seem harsh, but it is true. In Florida and many other “golf car friendly” states, you can throw a rock in any direction and I guarantee that you will hit someone who claims to be a golf car builder. Most times they either work out of their own personal garage or shed or they have a spot in the back of a mechanic’s shop. I have even seen a golf car builder set up a table at the local flea market. While I appreciate the hustle, there are several reasons why I recommend proceeding with caution when you contract with someone to custom build or repair your golf car.

## 1. Garage Builders Are Breaking the Law

It is simple. When an individual who doesn’t have a business license, permit to collect and remit sales tax, or insurance advertises as a business, it is illegal. People who are serious about their businesses will take the proper steps to ensure that it will thrive and grow. If you decide to build your golf car with a garage builder, proceed at your own risk.

## 2. No Insurance = Your Potential Loss

The builder could skip town, he could do a terrible job, he could fail to protect the golf car, he could blow it up. These scenarios may seem dramatic, but over my past 10+ years in the golf car industry, I have seen golf car owners lose considerable money due to each of these situations. I know a former garage builder who had a customer’s golf car stolen out of his backyard shed.

He had to buy a new golf car for the customer. Another golf car owner told me that a garage builder upgraded the motor and controller in their golf car and the electrical system literally blew up the first time they drove it. It’s all fun and games until someone blows up a golf car.

Garage builders don’t carry insurance, so you will have to sue the individual to recoup your loss.

## 3. No Published Reputation

If you are like me, you check Google and Yelp reviews before you eat at a restaurant or go to a mechanic. Finding someone to service, repair, or build your golf car should not be any different. Garage golf car builders do not have online reviews or Better Business Bureau scores, since they are not legitimate businesses. Why would you trust your \$5,000 golf car to someone with no online reputation?

And, no, your neighbor’s cousin telling you that this guy is the best around does not count.

#### 4. It's an Afterthought

In many cases, the tow truck operator or trailer salesperson (you get the point) decides that they are going to build and repair golf cars, too. Building your expensive golf car is an afterthought for them. They don't have a passion for golf cars, they just want to make a few extra bucks. They may not know which year the dash configuration on the TXT changed or why (4) 12 volt batteries will not yield the same run time as (6) 8 volt batteries. They simply don't have experience because they haven't made a business out of golf cars. Don't allow your important investment to be an afterthought.

If I seem a bit snarky, it is because hearing about stories of unsuspecting golf car owners being taken advantage of is disheartening and exhausting. Do your due diligence and make sure that the person working on your golf car is affiliated with an actual business that is dedicated to golf cars.



**About the Author:** *The Founder/Former Owner of WHEELZ Custom Carts & Accessories, Julie Starr, was one of the industry's first online retailers of golf car products. The eCommerce store, [www.WHEELZLLC.com](http://www.WHEELZLLC.com), has served golf car owners since 2008 and remains a popular online shopping experience for golf car owners who want to take their golf cars to the next level.*



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**P**re-owned golf cars can be great investments, or they can be rolling money pits.

According to Ray Bentley, director of after-market sales and operations at Club Car, most pre-owned golf cars sold by wholesalers and dealers are former fleet electric cars, reconditioned for personal use.

Bentley suggests buyers take these steps when searching for a pre-owned golf car:



# Buying a pre ov

1) Identify a clear serial number. This reveals the origin of the vehicle and when it was made. If the number has been hidden or removed, the seller may be trying to hide something.

2) If the car has had a speed upgrade, the recommended maximum speed is 20 mph.

3) Determine the age of the batteries. The batteries are the most expensive components on electric cars. Lift the seat and find the month and year of manufacture. Look for a car with batteries that are no more than two years old. Months are represented by letters, with A for January and L for Decem-

ber. Years are designated by numbers, with 1 standing for 2011, 2 for 2012 and 3 for 2013.

4) Check the batteries. Look for leaks and corrosion and make sure the battery fluid is clean and clear. Inspect the battery cables and ask if the charger shuts off automatically

when the batteries are charged. This is a better option than a manual timer.

5) Inspect the body and frame. Look for misuse, rust or body damage. Check underneath the car for welds or other signs of frame damage. If possible, buy a car built on a rustproof





“Club Car’s Gold Standard Remanufactured Golf Cars are an especially good option for people who want a less expensive vehicle that leaves cash for accessories, but comes with a strong manufacturer’s warranty,” Bentley says.

# Owned golf car?

## 9 Tips to avoid buyers remorse.

aluminum frame.

6) Look for tire wear.

7) If the vehicle has a canopy, make sure it is secure. Shaking the canopy will help determine if something is loose or broken.

8) Test drive the car. Watch for noises and vibrations and test the brakes, acceleration and turning stability.

9) Make sure the vehicle is made by a reputable manufacturer with a nationwide dealer network. If it's not, parts and service may be a problem. Looking for Pre-owned Peace of Mind?

“Consider a pre-owned golf car that has been factory remanufactured, such as a Club Car Gold Standard Remanufactured Precedent golf car,” Bentley says. “They’re the next best thing to a new car.”

In a demanding multi-step process, skilled Club Car technicians disassemble each of these cars to its aluminum I-beam chassis and carefully inspect the frame to ensure it is free of damage or defects. After inspecting select components, they install new batteries, body, cowl, bumpers, tires, steering gear-box assembly, pedal-group assembly, on-board computers and many other parts.

The car is test driven, assigned a new serial number and covered by a three-year Club Car warranty. However, the warranty is only available if you purchase your vehicle through an Authorized Club Car dealer.

Gold Standard Remanufactured Precedent golf cars are available in two- or four-passenger models and in cargo models that carry up to 150 pounds. All feature safety equipment and Club Car’s exclusive Monsoon™ canopy top, that channels water directly to the ground.

To find an Authorized Club Car Dealer near you, visit [www.clubcardealer.com](http://www.clubcardealer.com).

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## Another Great Idea From GMT.

Pictured right. Patent pending

Repairing a damaged Club Car Precedent rear body panel requires time consuming disassembly of the entire section of the cart. Installed on-site in minutes, automotive style GMT **BUMPER COVER** custom molded specifically for the Precedent model covers up frequently damaged rear body panels while providing added protection against future cracks, scratches and abrasions. Heavy duty plastic is substantially stronger, more durable than original equipment.



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E-Z-GO TXT 2015-up  
REAR Flare

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E-Z-GO RXV G1



E-Z-GO RXV G1



Yamaha Drive

- Lower cost design compared to our full size radio console
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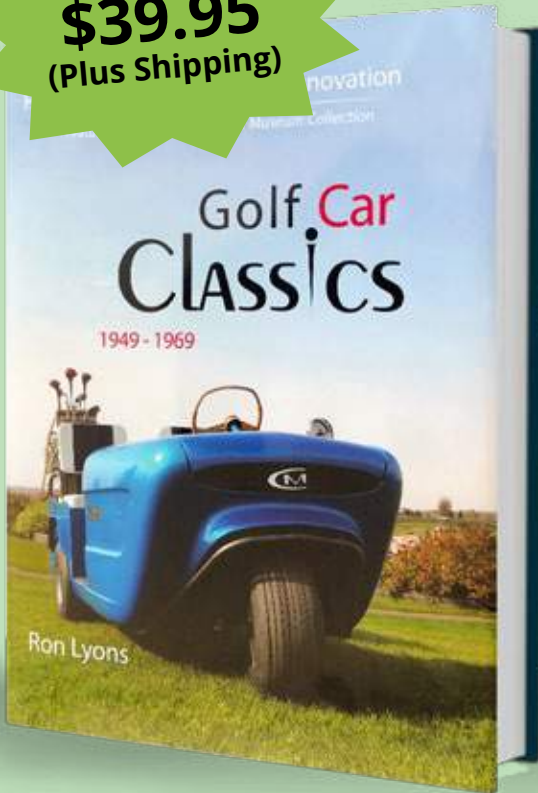
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## Alabama Golf **CART** Laws & Regulations (What You Need To Know)

ALABAMA

Like all states in the nation, Alabama has a multitude of regulations that control when golf carts can be driven on public roads and what kind of roads on which they can drive.

Golf cart owners interested in taking their carts on public roads must follow these rules to ensure that they don't run into legal troubles.

Most of these laws are fairly easy to understand but do take a little understanding of legal differentiation between various vehicles and road types to ensure a full understanding.

### Alabama Does Not Allow Golf Cart Access on Public Roads

Currently, Alabama – like most other states – do not allow golf carts on public roads.

This limitation is necessary because golf carts do not possess safety protection or engines powerful enough to meet most minimum driving speeds on most roads.

Keeping standard golf carts off of the road helps to keep the drivers safe from injury and avoids other issues that may develop as a result.

However, golf carts may be taken on some public roads if their owners upgrade them into low-speed vehicles.

### Legal Definition of a Cart

According to laws set down by many Alabama cities, carts are defined in many different ways.

For example, a resolution by the city of Golf Shores in Alabama defined golf carts as a vehicle equipped with seat belts for each rider, headlights, brake lights, turn signals, a windshield, a rearview mirror, strong breaks, reliable steering, safe tires, and red reflector warning devices.

This resolution was designed to allow properly-equipped golf carts access to certain public roads on or near golf courses.

It was drafted after those residents who lived in such areas in the city wanted the ability to drive carts in such a way.

These changes do not go against state law which, as previously mentioned, did not allow the use of golf carts on public roads.

In fact, the resolution goes out of its way to state that it does not endorse the use of golf carts in such a way.

However, such law changes are regulated by regulations for what are known as low-speed vehicles.

These vehicles differ from golf carts in a handful of ways.

However, a golf cart can become a low-speed vehicle with some minor to major alterations of its design and style.

Anyone who wants to consider driving a golf cart on any road needs to understand these upgrades.

#### Rules Regarding Driving on Public Roads

Further extensions of these rules stated that nobody who was less than 18 years old and without a license could drive a golf cart on a public road.

These regulations don't manage cart use on private land, however, though in this circumstance, roads on or near golf courses do count as public roads.

The city further stated that carts can only be operated between sunrise and sunset and must have headlights on at all times, regardless of the level of light present during operation.

And, importantly, once a golf cart has been upgraded for use on public roads, any driver

must adhere to all of the State and municipal laws regulating driving motor vehicles.

These rules include following all speed limits and not operating while under the influence of alcohol.

Carts also cannot overtake and pass in the same lane as a vehicle being overtaken and cannot operate between lanes of traffic or rows of drivers.

Carts must also yield the right of way to any vehicle when on the road. Such strict regulations of traffic help to protect not only the cart driver but those drivers of more traditional vehicles.

As mentioned previously, carts must also possess seat belts for every occupant.

If a driver tries to fit more people on a cart than it has seat belts, they may be prosecuted by municipal or state authorities.

And no child under the age of five can be driven on a golf cart on public roads for safety reasons.

#### Alabama Low-Speed Vehicle Regulations

Low-speed vehicles are any motorized vehicle that meets basic safety standards and power and control standards.

Golf carts may meet these standards if they are upgraded in a variety of ways.

As mentioned previously, they need headlights, reflectors, seat belts, and other changes to their design to make them powerful enough to be considered low-speed vehicles.

Carts also need mirrors and directional signals to be considered low-speed vehicles.

Engine and four-wheel brake upgrades are crucial, as it must be capable of hitting at least 15 miles per hour for safety purposes.

And, according to Alabama state law, any low-speed vehicle must possess a 17-digit Vehicle Identification Number or VIN.

These numbers should be present on most golf carts, though it may be necessary to register for one.

Speak with your municipal or state authorities to learn more about this legal aspect.

#### Federal Golf Cart Laws [Click Here](#)

#### Helpful Links

<https://www.gulfshoresal.gov/AgendaCenter/ViewFile/Item/2976?fileID=3968>

#### Disclaimer

Because local and state laws can change, we recommend that you perform your research and check with your local municipality on rules as well.



# AROUND *the* MARKETPLACE

## OVERHEAD STORAGE



from [PGMoon](#) | [amazon.com](#)

Golf cart overhead organizer bag compatible with Club Car Precedent, Tempo, Onward, Black

Quick Install - Both ends of bag have 2 straps with holes and one side has 2 adjustable buckles, which allows you to fit different carts. No need to drill holes. The length can extend from 31.7" to 37.2". Also, there are extra 2 straps with hook and loop fastener to wrap the frames.

This golf cart organizer has a super large pocket and elastic rope in the top side, which holds your clothes, towels, caps, etc. On the other side, 2 large zipper square pockets and 2 zipper mesh pockets can keep gloves, sunglasses, cell phones, rangefinder, etc. Mesh pockets design for quickly access.

Made of tear-resistant and tough 600D nylon material, and original screw fixing and hook and loop fastener design to ensure the bag keep in place to avoid slipping.

## NOVA



from [Steeleng Golf Cart](#) | [steelenggolf-cart.com](#)

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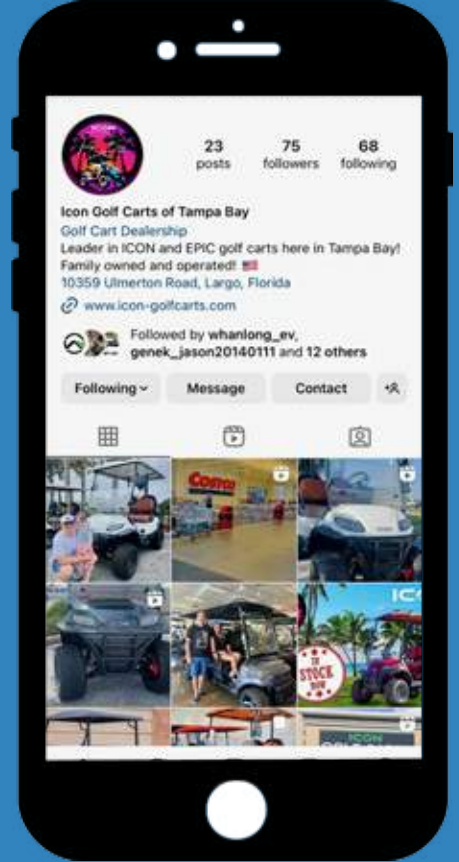
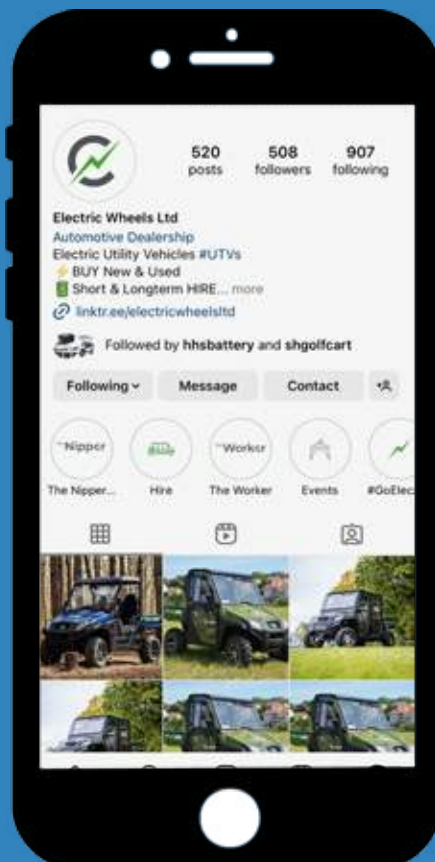
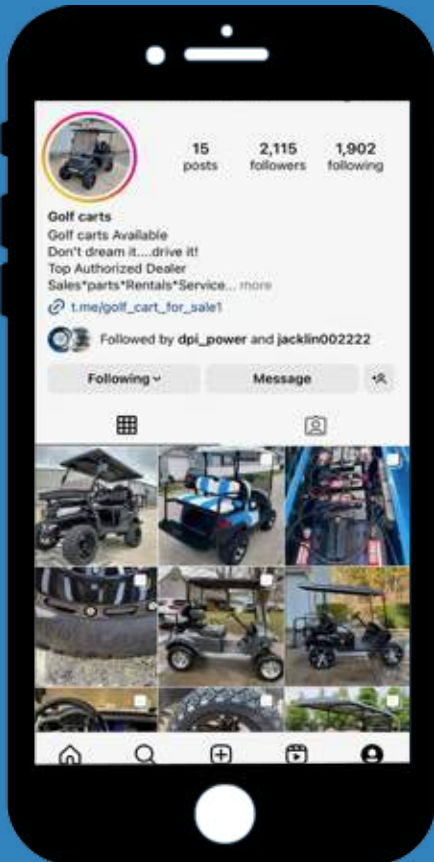
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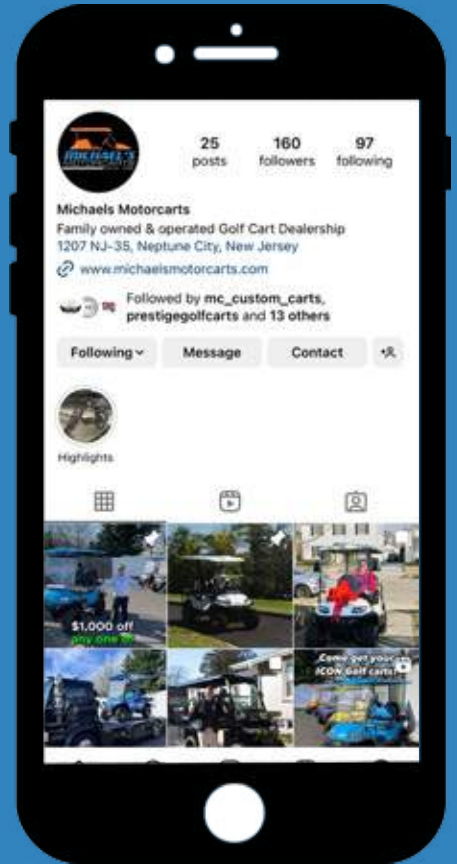
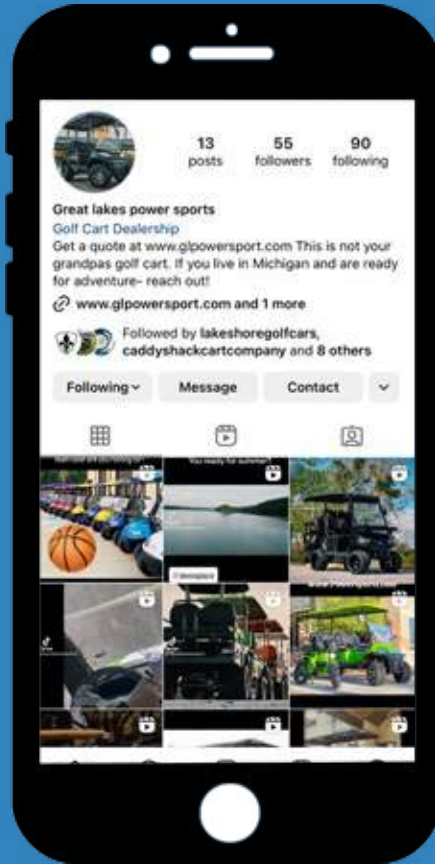
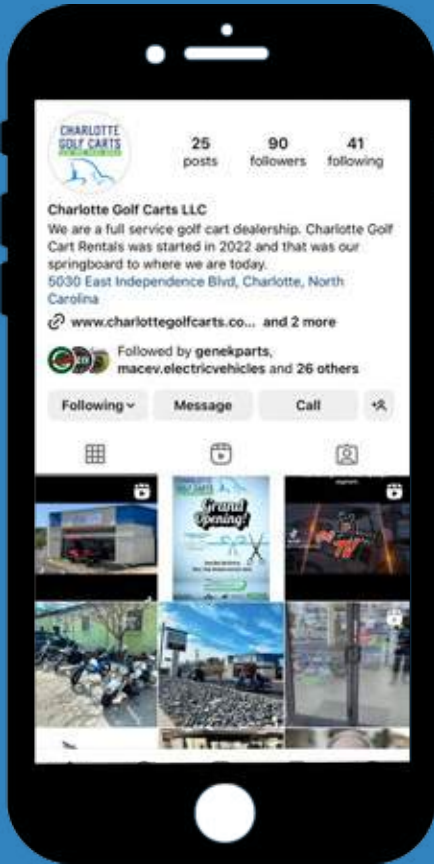
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## Helpful Tips

### Golf Cart DIY: Fun Projects And Modifications For Enthusiasts



*Golf carts have evolved beyond the greens, becoming a canvas for personal expression and creativity. For many, a standard golf cart is merely the starting point, a blank slate waiting for a touch of individual flair.*

*Enter the world of "Golf Cart DIY", where enthusiasts transform ordinary rides into extraordinary masterpieces. Whether you're looking to add a splash of color or enhance performance, the journey of customization awaits.*



## Why Customize Your Golf Cart?

There's a thrill in taking something standard and making it uniquely yours. Golf carts, originally designed for the simple purpose of ferrying golfers around the greens, have become the ultimate symbol of this personalized transformation.

But why are so many enthusiasts diving into golf cart modifications?

- **Enhancing Aesthetics and Personal Style:** Your golf cart can be a reflection of your personality. Whether it's a vintage look echoing the golden era of golf or a sleek modern design with bright colors, customization allows you to add a personal touch, turning heads as you cruise the course or your community.
- **Boosting Performance and Functionality:** It's not just about looks. Many modifications can boost the performance of your cart, be it increased speed, improved battery life, or enhanced terrain capabilities. A customized golf cart can navigate hilly terrains, accelerate faster, and even offer a smoother ride.
- **Increasing Resale Value:** A well-maintained and thoughtfully modified golf cart can fetch a higher price on the market. Potential buyers often look for carts that stand out or offer advanced features, making your DIY modifications a valuable selling point.

## Safety First: Things to Consider

Before you start altering your cart, it's vital to arm yourself with knowledge and ensure your modifications not only look good but are safe and functional.

- **Know Your Cart's Mechanics:** Grasp your cart's basics to ensure safe modifications.
- **Invest in Proper Tools:** Precision relies on using the right equipment tailored for carts.
- **Understand Your Cart's Model:** Your cart's specifics guide suitable modifications.
- **Safety Before Style:** Prioritize secure modifications over mere aesthetics.
- **Stay Updated:** Keep abreast of the latest in golf cart mod techniques and safety.

## Fun And Simple Exterior Projects For Beginners

Stepping into the world of golf cart customization can be both exhilarating and daunting. However, even novices can make significant transformations with a few simple exterior modifications:

### Custom Paint Jobs

- Breathe new life into your cart with a vibrant hue or a distinctive design.
- Preparation is crucial: clean the cart, sand it down, and use a primer before painting.
- Remember to seal your paint job with a clear coat for protection against the elements.





## Wheel and Tire Upgrades

- Swap out standard tires for all-terrain versions or opt for ones with a unique tread design.
- Add custom wheel covers or invest in chrome or alloy wheels for a polished look.

## Installing a Lift Kit

- Elevate your golf cart, giving it a more aggressive stance and better clearance for varied terrains.
- Choose from various lift kit types, including spindle, drop axle, or long travel, based on your preference and usage.

## LED Light Installation

- Enhance visibility and add a futuristic touch with LED headlights and taillights.
- Consider adding under-glow LED lights for a fun and dynamic nighttime look.

## Windshields and Mirrors

- Replace or upgrade your golf cart's windshield for a clearer view or a tinted appearance.
- Add side mirrors or a rearview mirror to improve safety and visibility.

## Custom Bumpers and Grilles

- Enhance the front end of your golf cart with a custom grille.
- Install protective and stylish bumpers that shield your cart and add a unique aesthetic.

## Advanced Modifications For Avid Enthusiast

As your skills and confidence grow, there are more intricate modifications you can explore to further elevate your golf cart:

### 1. Lift Kits

- Beyond aesthetics, lift kits can improve off-road capabilities. Ensure proper installation to maintain stability.

### 2. Sound System Enhancements

- Upgrade to high-quality speakers or add a subwoofer for a richer audio experience. Remember to choose water-resistant components.

### 3. Engine Upgrades

- Boost your golf cart's power by upgrading the engine or enhancing its components. Always consult a professional for significant engine modifications.

## Tech-Savvy Additions: Golf Cart Gadgets And Gizmos

- Modern technology can greatly enhance the convenience and enjoyment of your golf cart. Here are some tech upgrades to consider:

### 1. GPS Systems

- deal for navigating large golf courses, resorts, or gated communities.
- Some systems also offer tracking in case of theft.







Reprinted with permission: <https://thinkgolfer.com/golf-carts/golf-cart-diy/>

## 2. USB Charging Ports

- Retrofit your cart with multiple USB ports to charge devices on-the-go.
- Consider solar-powered chargers for energy efficiency.

## 3. Security Alarms and Cameras

- Install motion-activated alarms for added security during off-hours.
- Rear and front cameras can assist with parking, reversing, and even recording scenic rides.

## 4. Bluetooth Speakers and Audio Systems

- Stream music or receive directions via Bluetooth-enabled speakers.
- Opt for weatherproof versions tailored for outdoor use.

## 5. Digital Dashboards

- Upgrade your dashboard to a digital interface for real-time data like battery life, speed, or distance traveled.
- Some dashboards even offer touch-screen controls for added convenience.

## 6. Mobile App Integration

- Sync your golf cart to mobile apps for remote monitoring, customization, or even diagnostics.

## Tips For Maintaining Your Customized Golf Cart

- **Regular Inspection:** Periodically check all modifications to ensure they remain in top condition.

- **Cleanliness:** Regularly clean the cart, especially custom parts, to prolong their life and maintain aesthetics.
- **Battery Care:** If you've upgraded batteries, follow manufacturer guidelines for charging and storage.
- **Lubrication:** Ensure moving parts, especially if modified, are well-lubricated to prevent wear and tear.
- **Professional Check-ups:** Occasionally, have a professional assess and service your customized cart to ensure safety and optimal functionality.

## Conclusion

Customizing a golf cart is more than just an aesthetic endeavor; it's a journey of personal expression and technical prowess. While the world of modifications is vast and exciting, it's paramount to strike a balance between creativity and safety. By staying informed, prioritizing maintenance, and always putting safety first, your personalized golf cart can offer both style and dependable service for years to come.



# AROUND *the* INDUSTRY



## LITHIUM RHINO

### REVOLUTIONIZING GOLF CART POWER: LITHIUM RHINO UNVEILS SUSTAINABLE LITHIUM BATTERIES

Lithium Rhino, a trailblazer in eco-friendly energy solutions, today announced the launch of its groundbreaking 99% recyclable Lithium Golf Cart Battery. With a commitment to sustainability and environmental responsibility, Lithium Rhino is set to revolutionize the golf industry with a battery that not only outperforms traditional lead-acid batteries but also prioritizes the well-being of the planet.

Founder and CEO, Michael McDonald, featured recently in an Authority Magazine interview series, “Five Things I Wish Someone Told Me Before I Became A CEO”, remarked, “Our goal was simple—to engineer a superior lithium golf cart battery that is better for the environment, easier to install, and easier on the wallet. We wanted

to make this greener, more sustainable lithium option more affordable and accessible to all golf cart owners, aiming to improve not just their cart’s performance, but also the planet’s health.”

#### Environmentally Friendly Innovation

The Lithium Rhino Golf Cart Battery is a notable innovation, boasting a 99% recyclability rate. Differing from conventional lead-acid batteries, which pose environmental and health hazards, Lithium Rhino’s product contains zero harmful metals, aligning with the company’s mission to provide cleaner, safer, and more sustainable energy solutions. The ‘conversion’ kit, included with the battery, equips golf cart owners to switch from six or four lead-acids to a single, zero-maintenance lithium battery, reducing weight and boosting speed and acceleration. The battery’s life expectancy of up to 12 years, five times longer than its predecessors, lessens environmental impact and increases customer value.

## LITHIUM RHINO - CONTINUED

Social Impact: Giving Back to the Environment

Lithium Rhino is dedicated not only to manufacturing superior batteries but also to making a positive impact on the environment and its inhabitants. The company pledges to donate a portion of every sale to environmental and conservation-driven charities aligned with its vision. Supporting organizations focused on animal conservation, sustainability, and cleaner energy initiatives, Lithium Rhino contributes to a greener, healthier planet. "I'm proud of what we created, and even more proud of the impacts we hope to achieve through our efforts," stated the founder.



*Michael McDonald, Founder and CEO*

Unveiling Lithium Rhino  
For more information about Lithium Rhino and its Lithium Golf Cart Battery, visit [www.lithiumrhino.com](http://www.lithiumrhino.com). The website offers comprehensive informa-

tion about the product, its specifications, and the company's commitment to environmental stewardship. Celebrating its official launch, Lithium Rhino is giving away a complete golf cart conversion kit to one lucky winner, for which sign-ups are available on the site.

About Lithium Rhino  
Lithium Rhino, a forward-thinking company, is dedicated to providing sustainable energy solutions with its lithium golf cart battery conversion kit. Focusing on innovation, environmental responsibility, and social impact, Lithium Rhino leads in creating a cleaner, greener future through awareness, clean energy research, and collaborative relationships with environmental philanthropies, supported by proceeds from each sale.

## CLUB CAR

### PLATINUM EQUITY EXPLORES \$2 BILLION-PLUS CLUB CAR SALE, SOURCES SAY

Private equity firm Platinum Equity has hired advisers to explore a sale of Club Car that could value the golf cart maker at more than \$2 billion, including debt, people familiar with the matter said.

Platinum Equity is in the early stages of working with investment bank Goldman Sachs (GS.N), opens new tab on the sale, which is expected to attract interest from buyout firms, the sources said.

Club Car generates 12-month earnings before interest, taxes, depreciation and amortization (EBITDA) of more than \$200 million, the sources



added, requesting anonymity because the matter is confidential.

Platinum Equity acquired Club Car from industrial components maker Ingersoll-Rand in 2021 for about \$1.7 billion.

SOURCE

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## NATIONAL POWERSPORT AUCTIONS



**NATIONAL POWERSPORT AUCTIONS ANNOUNCES PARTNERSHIP WITH DEALER DIRECT POWAY, CALIF. MARCH 8, 2024) – NATIONAL POWERSPORT AUCTIONS (NPA), THE LEADING PROVIDER OF POWERSPORTS REMARKETING AND AUCTION SERVICES, IS PLEASED TO ANNOUNCE ITS NEW PARTNERSHIP WITH DEALER DIRECT, A DEPARTMENT OF FIRST COMMUNITY BANK.**

### NPA and Dealer Direct

This partnership provides NPA's dealers with

an option for **retail financing** for new and used powersports, boats, trailers, golf cars, and more. "We wanted to provide our current and new customers with an avenue to offer financing on the products we have at our auctions. NPA is the one-stop shop for a dealer's business needs," stated Tony Altieri, NPA VP of Business Development. Dealer Direct offers quick response times, competitive rates, flexible down payment options, and electronic signatures to make the loan process smoother and environmentally friendly.

### Dealer Direct Specials

Dealer Direct finances golf cars 10 years old and newer and loans from \$2,000 to \$50,000. Golf Cars are currently under a special interest rate promotion until March 31, 2024,

## NATIONAL POWERSPORT AUCTIONS - CONTINUED

with rates ranging from 0% to 6.5% depending on the length of the loan and customer credit standings. Golf car dealers and businesses can inquire about getting set up at [dealerdirectfinancial.com](http://dealerdirectfinancial.com) or by calling 870.376.7123.

This partnership happened at the perfect time for NPA's growing golf



car buyer base. Dealer Direct can provide financing to golf car dealers and businesses buying with NPA. Since the

summer of 2023, the NPA golf car lane inventory tripled. NPA national golf car inventory can be seen real-time in the **NPA Global Search** with Golf Cart selected under the Category field.

### Free NPA Golf Car Membership

To buy and sell through NPA platforms, golf car businesses and powersport dealers need an active NPA membership. Currently, the annual fee is waived for new golf car NPA

membership until July 31, 2024. Dealers or distributors interested in membership can contact the NPA Dealer Registration team at 888.292.5339 ext. 923301, email at [dealer-reg@npauctions.com](mailto:dealer-reg@npauctions.com), Mon-Fri, from 8 am - 5 pm PST, or their NPA Territory Sales Manager.

**NPA is staying on course** to be the industry leader in golf car remarketing services for our dealers, manufacturers,

and lenders.

### About National Powersport Auctions:

Established in 1990, National Powersport Auctions (NPA) is the world's leading provider of powersport vehicle remarketing services. NPA's nationwide footprint serves the industry's largest financial institutions, manufacturers, and dealers through their premier live and online selling platforms. NPA offers comprehensive data services, including the NPA Value Guide™, the industry's most accurate wholesale valuation tool. NPA has company-owned and staffed facilities in California, Colorado, Florida, Georgia, Ohio, Oregon, Pennsylvania, and Texas. NPA is a wholly-owned subsidiary of Copart, Inc (Nasdaq: CPRT). For more information about NPA, visit: [www.npauctions.com](http://www.npauctions.com). 888.292.5339 NPAUCTIONS.COM

## KANDI TECHNOLOGIES

### KANDI TECHNOLOGIES PIVOTS TO PROFIT WITH ELECTRIC OFF-ROAD FOCUS

Kandi Technologies Group, Inc. (NASDAQ: KNDI) has reported a successful fiscal year 2023, marking a significant turnaround with the company returning to profitability. The company's strategic pivot to off-road electric vehicles and parts has resulted in the highest revenue level in three years. Gross profit soared by 112% to \$40.4 mil-

lion, and the company achieved a net profit of \$1.7 million, a stark improvement from the net loss of \$12.9 million in 2022. Moving forward, Kandi aims to further its growth by focusing on research and development, expanding partnerships with Lowe's (NYSE:LOW) and other retail chains, and potentially making acquisitions in the U.S. or Mexico. Kandi is considering establishing a manufacturing facility in North America due to potential political changes and tariffs.

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- Innovative sleep mode
- CAN bus and RS485
- Integrated Active Balance
- Thick Steel Case
- Fire Suppression Technology (FST)

## CLUB CAR

### COLLETT SECURES QUICK INDUSTRIAL LEASE WITH GOLF CART MAKER CLUB CAR

When it comes to speculative industrial properties, the best deals often come when the speculative description is removed even before construction begins.

That's what happened last year at White Oak Business Park in Appling, Georgia, a project that earned the 2024 CoStar Impact Award for commercial development of the year for the Augusta/Richmond County market, as judged by a local team of real estate professionals familiar with the market.

Collett Industrial, based in Charlotte, North Carolina, developed the warehouse in the Augusta suburb of Appling. Club Car, a manufacturer of

motorized golf carts, leased the entire property and occupied the space in January.

Club Car will use the space for warehousing and distribution and to support manufacturing operations. The company makes carts for use at golf courses and in residential neighborhoods.

The agreement represented the largest industrial lease in Appling over the past two years, according to Bobby Mayson, a senior director at Lavista Associates in Atlanta.

About the Deal: Club Car, a local company based in Augusta, signed an 86-month lease for 780 Innovation Parkway in Appling. The 105,391-square-foot warehouse has 31-foot-high ceilings, two drive-in loading doors and 12 exterior dock doors. It's located in White Oak

Business Park, a 300-acre development with direct access to Interstate 20. The park was developed by Collett in partnership with the Development Authority of Columbia County, Georgia.

What the Judges Said: The lease will help advance economic development interests in the Augusta market, said Jacob Glover at Douglas Lane Real Estate Group in Augusta.

They Made It Happen: Bobby Lawson at Lavista Associates in Atlanta; Frank Mullins at Collett; and John Martin at Augusta-based RW Allen Construction, which served as general contractor.

## STENTEN'S GOLF CART ACCESSORIES

### OASIS 4F SERIES GOLF CARS // ASSEMBLED IN FLORIDA BY STENTEN'S GOLF CART ACCESSORIES

Stenten's Golf Cart Accessories is now offering The OASIS 4F Series Golf Cars to its dealers.

These golf cars are fully assembled at Stenten's Florida location and shipped direct to dealers. The Oasis 4F features a four seat forward fac-ing configuration on an aluminum frame. These cars have a 105Ah lithium battery pack with a 4Kw AC motor and

400amp controller allowing for the cars to achieve 25mph easily.

The cars also have a tortoise/hare switch for when kids are around. There are many additional features for comfort and convenience including a 10" touchscreen display which allows operators to monitor speed, voltage, amperage, battery level, and even control the AM/FM radio or connect via Bluetooth to allow for audio streaming. This screen also connects to a back-up camera which gives you many of the features you would expect from a touchscreen automotive display.

The Oasis 4F also boasts many of the features some would consider almost standard these days including;

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- Fold-down windshield,
- Stylish rims & tires
- Rear hydraulic brake system and motor brake parking brake with manual lever release.



These golf cars are currently available in 4 standard colors black, white, red, and blue. All Oasis 4F series replacement parts are stocked in Stenten's Florida warehouse.

For more information on the Oasis 4F series, the dealer can visit [www.OasisGolfCars.com](http://www.OasisGolfCars.com) or call (800)541-8333.

### About Stenten's Golf Cart Accessories

Stenten's was started in 1986 by Marylin Stenten and is run today by her son Stan Stenten who is continuing to provide golf cart dealers worldwide affordable and innovative products at competitive pricing.

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\*Sources: Yankelovich; Affinity's VISTA Print Effectiveness Rating Service (2 and 3); VISTA Norms and Starch Adnorms

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Arcimoto Electric Vehicles	<a href="http://arcimoto.com">arcimoto.com</a>
Atlas Carts	<a href="http://atlasarts.com">atlasarts.com</a>
Atomic Electric Vehicles	<a href="http://atomicelectricvehicles.com">atomicelectricvehicles.com</a>
Ayro	<a href="http://ayro.com">ayro.com</a>
Beast 48	<a href="http://beast48.com">beast48.com</a>
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# AROUND *the* COURTS

## Georgia Woman Killed in Freak Industrial Accident After Trying to Get Ear Buds That Fell Under Conveyor Belt



Alyssa Drinkard became trapped under a conveyor belt while trying to retrieve her dropped Air Pods, authorities said.

A young Georgia woman lost her life in a freak industrial accident over the weekend after she became trapped while trying to retrieve a pair of ear buds she dropped, authorities said.

Alyssa Drinkard, 21, was a contract worker at the suburban Augusta plant of Club Car, which makes golf carts. She became stuck under a conveyor belt Friday night after she bent down to find her Air Pods, authorities said.

Horrified colleagues tried to get her out, but couldn't rescue her, the Columbia County Sheriff's Office said. Deputies responded to

a 9:44 p.m. 911 call for help after workers stopped the machinery but still couldn't extricate Drinkard, according to authorities.

First responders were ultimately able to free Drinkard while she still had a pulse, deputies said. She was taken to a nearby hospital, where she was pronounced

dead Saturday at 5:50 a.m.

The golf cart company issued a statement saying they were investigating the incident.

"First responders were immediately notified, and we thank them for their quick response to provide medical care and transportation to the hospital where the worker unfortunately later passed away," the statement said.

"Our sincere condolences and thoughts are with the family, friends and all impacted by this loss. We are working with authorities and the contractor in an investigation to determine the facts about what led to the incident," the release concluded.

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