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See Page 12

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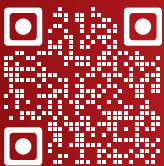


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Auctions Fuel the Expanding Golf Car Marketplace

A Growing Used Golf Car Market

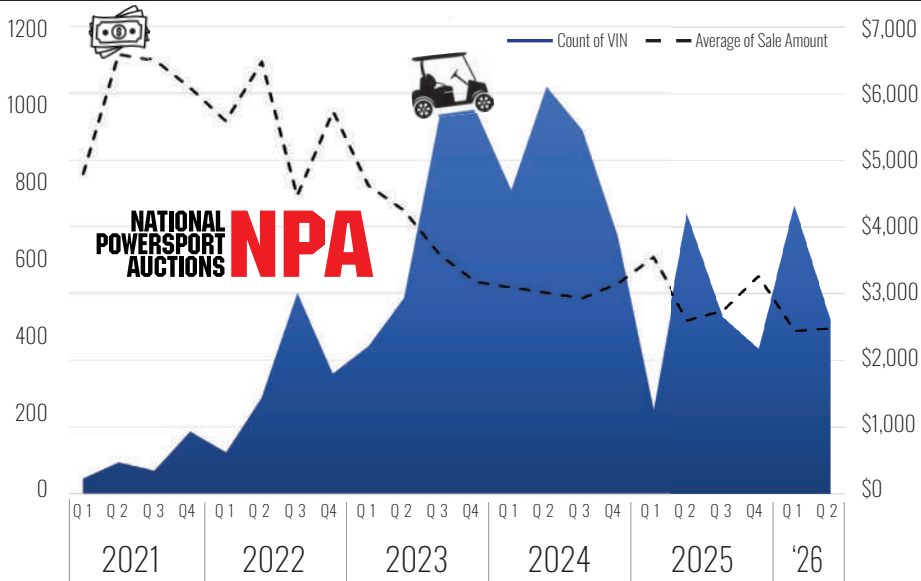
The golf car marketplace continues to expand beyond the course, with growing demand from residential communities, resorts, campgrounds, event venues, retirement villages, and campuses seeking convenient, eco-friendly transportation solutions. This broader adoption continues to strengthen the market and create new opportunities throughout the industry.

As new models become more advanced and expensive, many buyers are turning to affordable pre-owned inventory. The used golf car market continues to gain momentum as value-conscious consumers seek reliable alternatives to higher-priced new units. Dealers, auctions, and online marketplaces play a critical role in sourcing, refurbishing, and remarketing these vehicles for both leisure and utility applications.



GOLF CAR WHOLESALE VOLUME & PRICE TRENDS

Source: National Powersport Auctions, Wholesale Transactions 2021 - 2026



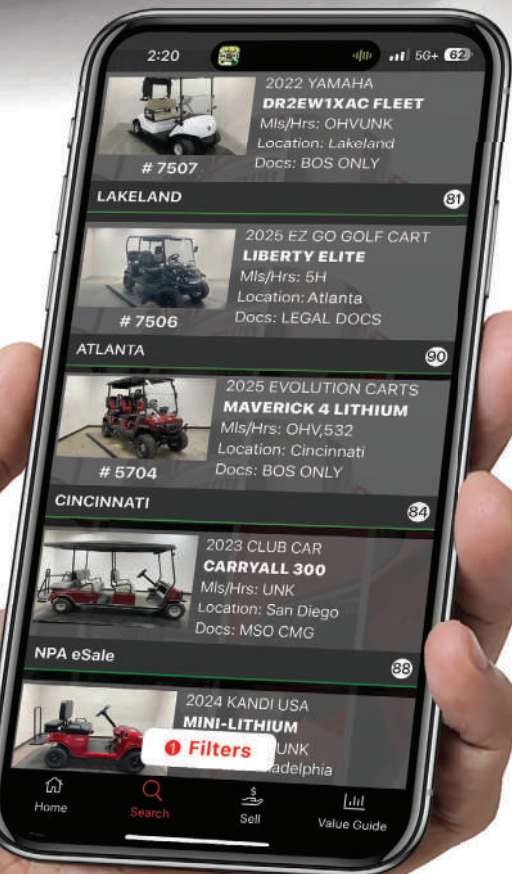
WHERE DEALERS SOURCE WHOLESALE GOLF CARS

For more than 35 years, National Powersport Auctions (NPA) has helped dealers, lenders, OEMs, and fleet operators manage inventory efficiently through changing market conditions. As demand for pre-owned golf cars continues to rise, auctions have become an increasingly important channel for sourcing and remarketing desirable inventory.

NPA provides dealers with access to a wide range of pre-owned golf cars. The auction process creates opportunities for buyers to acquire attractive, resale-ready inventory for today's expanding marketplace. Additionally, it's a venue where businesses clear aging inventory, improve cash flow, and make room for newer, in-demand models.

From fleet vehicles and utility units to premium recreational models, NPA streamlines the process of turning inventory into opportunity with a proven nationwide auction platform designed to meet the evolving needs of the golf car industry. **Current inventory can be viewed at www.npauctions.com/cp/golf-cars.** Full NPA registration is required to access complete vehicle data.

GROWING WITH THE DEMAND



As North America continues to lead the growing golf car market, dealers and buyers are increasingly relying on digital platforms to source pre-owned inventory. Online auctions and remarketing services provide greater access, convenience, and pricing visibility across the marketplace.

NPA has expanded its online offerings to meet that demand with live online auctions, 24/7 eSale, the hybrid eSale Now format, online only events, and dealer exchanges. NPA handles all golf car makes and models, including Yamaha, Club Car, and E-Z-GO. Through its nationwide auction network located in major golf and recreational markets, NPA processes thousands of golf cars annually. "This year we are prepared to process a record number of golf cars and are excited about this growth," said NPA Vice President of Business Development, Tony Altieri.

GET ON COURSE FOR SUCCESS

With NPA membership, dealers gain access to exclusive auctions, valuation tools, vehicle data and condition reports, transportation services, and the support of a trusted team dedicated to their success. Whether buying or selling, NPA's auction services provide the flexibility, convenience, and confidence dealers need to grow their business.

Getting started is easy. Interested dealers can contact the NPA Dealer Registration team at 888.292.5339 ext. 923301 or dealer-reg@npaauctions.com for assistance. New qualifying golf car dealers may also have annual membership fees waived, making it even easier to explore NPA's auction services. In addition, Low-Speed Vehicle Dealer Association (LSVDA) members receive a complimentary first-year NPA membership through NPA's Platinum Sponsorship, gaining immediate access to the nationwide auction marketplace and dealer services.



EDUCATION AND AUCTION SUPPORT

NPA helps dealers maximize profitability through education, training, and expert auction support. Members gain access to inventory management insights, bidding and consigning guidance, and best practices from experienced industry professionals. Educational videos like “Learn How To Buy Golf Cars in NPA Auctions” and knowledgeable staff make it easy for buyers and sellers to navigate every step of the auction process.

TRUSTED NATIONWIDE TRANSPORTATION

NPA Transportation provides reliable golf car transport solutions across the country. Whether moving a single unit or an entire fleet, dealers can count on efficient delivery between NPA facilities and business locations nationwide. Flexible scheduling and dedicated support help streamline inventory movement and save time.

TURNKEY LIQUIDATION SERVICES

Since 1990, NPA has delivered turnkey liquidation solutions that help businesses maximize returns and simplify the selling process. From consigning inventory to enterprise-level remarketing programs, NPA's auction platforms and services are designed to help clients unlock greater value from their vehicles. Businesses can contact Tony Altieri, Vice President of Business Development, at 858-413-1625 or via email at taltieri@npaauctions.com.

More than
10,000
GOLF CARS
SOLD

Source: NPA auction data 1.1.23 - 1.31.26

DRIVING SMARTER INVENTORY SOLUTIONS

As the golf car industry continues to grow and evolve, dealers and fleet operators need trusted partners to stay competitive, profitable, and ready for shifting market demand. NPA provides the tools, services, and nationwide marketplace reach to confidently buy, sell, transport, and manage pre-owned inventory. Ten

locations, monthly live and simulcast auctions, and 24/7 access through NPA eSale connect buyers and sellers across the country. Together, these resources help dealers stay competitive and keep business moving forward.



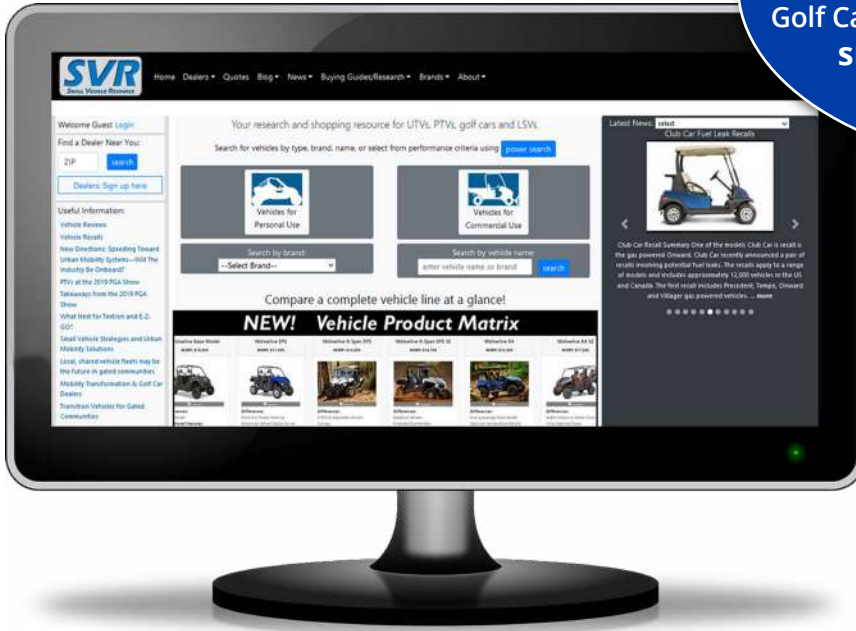
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LSVs/Golf Cart Current & Pending Legal News

This section tracks the latest legal developments and pending court cases involving LSVs/golf carts. From accident liability and community regulations to intellectual property disputes and product safety claims, we cover the legal stories shaping the industry. Stay informed on the courtroom decisions that define the future of LSV/golf cart ownership and operation.

TARIFFS BE DAMNED, EVOLUTION CHARGES AHEAD!

While the tariffs have certainly hindered international trade for leading elec-

tric vehicle producer Evolution, it has not stopped their innovation. In fact, Evolution has announced a significant expansion of its U.S. patent portfolio covering its flagship D5 and D-MAX golf cart platforms. These patents reflect the company's continued investment in design, functionality and user-focused engineering, further solidifying Evolution's position as a leader in next generation golf carts.

What can be said is that the patents indicate future progress for the brand. "These patents represent more than legal protection—they reflect our commitment to engineering vehicles that genuinely improve the user experience," elaborates Evolution's designer. "From storage versatility to ergonomic design and premium aesthetics, every innovation is driven by how customers actually use our vehicles."

The newly granted and published patents span both design and utility innovations, including distinctive vehicle styling, advanced storage solutions and multi-function accessory integration. Notably, Evolution has secured U.S. design patents (Patent NO. US D1,113,577 S & US D1,113,578 S) protecting the unique exterior appearance of its D-MAX and related components, ensuring strong protection of its recognizable product identity in the marketplace.

In addition to design protection, Evolution's growing utility patent portfolio covers practical innovations that enhance real-world usability. These include systems enabling golf carts to

carry up to four golf bags efficiently (Patent NO. US 12,539,453 B2), integrated accessory structures such as ice buckets on a sliding holder (Patent NO. US 12,594,472 B2), and modular storage solutions like foldable baskets and storage devices (Patent NO. US 12,576,790 B1). Further innovations include structural and mechanical improvements such as adjustable steering systems (Patent NO. US 2025/0304146 A1) and specialized golf cart trunk (Patent NO. US 2025/0305524 A1).

The D5 and D-MAX platforms have rapidly gained market recognition for their forward-facing seating configurations, modular accessories, and premium design language, setting new standards across both recreational and commercial applications. As Evolution continues to innovate, the company remains equally committed to protecting its intellectual property and maintaining fair competition within the industry.

To help protect innovation and ensure a fair marketplace for all. Dealers, partners and industry participants are encouraged to report any suspected unauthorized copies, imitations or misuse of Evolution's patented technologies and designs. If you encounter suspicious products or potential infringements, please contact Evolution at:

If you have any questions, comments, or suggestions—or if you'd like information on available territories and product details—please don't hesitate to contact us. Email our Global Service Coordinator at evshop@evolutionelectricvehicle.com Our customer service team will respond as soon as possible.

SOURCE: <https://dealernews.com/Home/post/tariffs-be-damned-evolution-charges-ahead/>

EVOLUTION INNOVATION

PATENTED ENGINEERING

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PATENT NO. US 10,119,179 B
INTEGRATED ROOF DESIGN

PATENT NO. US 10,131,577 B
ROBUST VEHICLE DESIGN

PATENT NO. US 10,131,577 B
PREMIUM YACHT-STYLE SEATING

EVOLUTION INNOVATION

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PATENT NO. 29/842,016
MODERN FORWARD-FACING SEATING

PATENT NO. US 2025/0130414B A1
ADJUSTABLE STEERING COLUMN

PATENT NO. US 2025/0109524 A1
PORTABLE TRUNK

PATENT NO. US 2025/0194026 A1
EM BRAKE RELEASE HANDLE

PATENTED ENGINEERING

PATENT NO. US 10,131,577 B
ROBUST VEHICLE DESIGN

PATENT NO. US 10,131,577 B
INTEGRATED ROOF DESIGN

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PORTABLE TRUNK

PATENT NO. US 2025/0194026 A1
EM BRAKE RELEASE HANDLE

PATENT NO. US 2025/0109524 A1
US 12,476,700 B1
FOLDABLE STORAGE BASKET

PATENT NO. US 2025/0109524 A1
US 12,476,700 B1
GOLF BAG HOLDER EXTENSION

PATENT NO. US 2025/0109524 A1
US 12,476,700 B1
PORTABLE COOLER ON A SLIDING TRAY

PATENT NO. US 10,131,577 B
PREMIUM YACHT-STYLE SEATING

PATENT NO. US 10,131,577 B
ROOF-MOUNTED SOUNDBAR

EVOLUTION INNOVATION

Evolution golf carts incorporate multiple patented designs and features that reflect our commitment to innovation and quality. Every step in the production of our products is made to the highest quality. We also encourage dealers to source responsibly, as the distribution or sale of infringing products may carry legal implications.

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Adam

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BEYOND THE GOLF COURSE: ELECTRIC GOLF CARTS AND THE FUTURE OF ECO-TOURISM

Once confined to manicured fairways, electric golf carts are quietly becoming one of the most versatile and eco-conscious vehicles in the world of outdoor adventure.

“The most sustainable journey is the one that leaves the least trace. And increasingly, that journey is electric.”

A More Sustainable Way to Enjoy the Outdoors

You’re gliding silently through a coastal nature reserve, salt air filling your lungs, a family of herons undisturbed by your passage. No engine roar, no exhaust fumes; just the soft hum

of an electric motor and the crunch of gravel beneath four wheels.

This isn’t a futuristic fantasy. It’s happening right now at eco-resorts, national parks, and adventure tourism destinations around the world, powered by a vehicle most people associate with a Sunday morning round of golf.

The electric golf cart — humble, unassuming, and wildly underestimated — is undergoing a remarkable transformation. As the global travel industry races to reduce its carbon footprint, operators and adventurers alike are discovering that this com-

pact electric vehicle is surprisingly well-suited for a new purpose: exploring the great outdoors without leaving it worse for wear.

A Small Vehicle With A Growing Footprint (The Good Kind)

The numbers behind electric golf carts tell a compelling story for sustainable tourism. Traditional gas-powered utility vehicles used in resorts and parks emit carbon dioxide, nitrous oxide, and particulate matter; pollutants that are especially disruptive in sensitive ecosystems. Electric carts, by contrast, produce zero direct emissions and operate at noise levels low enough to avoid disturbing wildlife corridors.

For eco-tourism operators, this translates directly into environmental compliance, lower operating costs, and a stronger appeal to the growing segment of travelers who actively seek low-impact experiences. A 2024

survey found that over 70% of millennial and Gen Z travelers ranked environmental responsibility among their top booking criteria, and they're willing to pay a premium for it.

From The Fairway To The Forest Trail

In the Valley of the Sun, the transition was almost inevitable. The Greater Phoenix area has long been one of the most golf cart-dense regions in the country; a landscape of master-planned communities, sprawling resorts, and sun-soaked retirement havens where carts have shuttled residents between fairways and clubhouses for decades. But something started shifting. People weren't staying on the course.

Across Scottsdale, Mesa, and Chandler, residents and visitors began using their carts to venture further, out into open desert preserves, along multi-use paths that thread through the Valley's expanding trail network, and through the wide, unhurried streets of communities like Fountain Hills and Sun City.

It makes sense. The Sonoran Desert rewards slow travel. Saguaro-lined paths, mountain preserve trailheads, and the vast open corridors between Valley cities are best appreciated at a pace that a car blows past and a golf cart is made for.

Operators of eco-conscious resorts in the area have also caught on, offering curated cart experiences through desert gardens, guided sunset rides along ridge-top paths, and self-drive tours through native plant preserves. The electric cart, it

turned out, was perfectly sized for the kind of slow, intimate travel that Arizona's landscape prizes most.

That appetite is showing up at the retail level, too. World of Golf Carts in Arizona reports growing demand from customers buying electric carts not for the links, but purely for outdoor recreation: desert trail rides, campground exploration, and open-air neighborhood adventures.

Where Electric Golf Carts Are Making Waves

The applications are as diverse as the landscapes they navigate. Here are some of the most exciting ways electric carts are reshaping outdoor adventure tourism:

- Wildlife reserve tours: Low noise profiles allow closer, less disruptive wildlife encounters in game reserves and bird sanctuaries.
- Agri-tourism and farm trails: Guests explore working farms, vineyards, and orchards without compacting soil or frightening livestock.
- National park last-mile transport: Shuttling visitors from park entrances to trailheads, reducing private vehicle congestion in sensitive zones.
- Coastal and wetland exploration: Navigating boardwalks, dune paths, and estuary edges in areas where heavier vehicles are prohibited.
- Accessible adventure: Enabling guests with mobility limitations to experience terrain that would otherwise be inaccessible.

The Technology Is Catching Up Fast

Today's modern models feature lifted suspension for uneven terrain, all-terrain tires, solar-assist roof panels, weatherproof lithium-ion battery packs with ranges exceeding 50 miles per charge, and regenerative braking systems that recapture energy on downhill stretches. Some high-end models even integrate GPS trail mapping and onboard ecological information displays, turning the cart itself into an interpretive experience.

Battery charging infrastructure, once a barrier to adoption in remote locations, is increasingly being met by off-grid solar charging stations, a natural fit for the eco-tourism properties most likely to deploy these vehicles in the first place.

The Traveler Of Tomorrow

At its core, the rise of electric carts in eco-tourism reflects a broader shift in how people want to experience nature. The dominant travel narrative of the 20th century was conquest: summit the peak, cover the distance, tame the wilderness.

The electric golf cart, gliding silently down a forest trail or through a coastal wetland, embodies that ethos almost accidentally. It was built for convenience. It became a statement.

As eco-tourism continues to grow, projected to reach a global market value of over \$600 billion by 2030, the vehicles we choose to explore in will matter more than ever. And sometimes, the most powerful choice is the quietest one. [SOURCE](#)



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Dealer Business Tools

This section tracks the latest legal developments and pending court cases involving LSVs/golf carts. From accident liability and community regulations to intellectual property disputes and product safety claims, we cover the legal stories shaping the industry. Stay informed on the courtroom decisions that define the future of LSV/golf cart ownership and operation.

Announcing the Dealer Website Grader

More than 30% of vehicle buyers are already using AI tools like ChatGPT to research

where to buy their next ride ([2026 AI Vehicle Research Study](#)).

Yet over 80% of dealer websites are effectively invisible to AI search.

So here's the question:

When someone asks AI...

"Best place to buy a [brand] motorcycle near me?"
"Where should I buy a UTV locally?"

...does your dealership appear?

For most dealers, the honest answer is no.

That's why we built the Dealer Website Grader — and we're making it free.

What the Website Grader Does

The Dealer Website Grader gives you an instant, no-cost assessment of:

- Your AI search visibility
- Your Google SEO performance
- Your website health
- How you rank against nearby competitors

In 60 seconds, you'll know whether your site shows up in AI tools like ChatGPT, Gemini, and Perplexity — or if it's effectively invisible.

You'll receive:

- A clear visibility score
- A ranking among local competitors
- A prioritized fix list
- A breakdown of what's helping or hurting your AI visibility

How the Grader Works

The Dealer Website Grader runs a series of checks designed to mirror how AI systems discover and recommend dealerships.

Step 1: Identify Your Competitive Set

We classify your dealership by category and geography, then identify the local dealers AI systems are most likely to surface for buyer-style queries.

Step 2: Test AI Recommendations Directly

We run real buyer-style prompts through major AI engines and capture the results.

We analyze:

- Whether your dealership is cited
- Which competitors appear instead
- How often you're mentioned
- Whether AI pulls structured information from your site

This shows who AI systems trust — and why.

Step 3: Evaluate SEO and AI-Readiness

AI systems don't just look at keywords. They look for structured, trustworthy signals.

We evaluate key technical and structural factors including:

- Time to First Byte (TTFB)
- Core Web Vitals and mobile performance
- Structured data and schema markup
- Sitemap health and crawlability
- Inventory data quality and completeness
- Content clarity and semantic structure
- Google review volume and rating strength

In short: we test whether your website is built to be cited — not just indexed.

Step 4: Deliver a Clear Score + Fix List

You receive:

- An AI Visibility Score
- SEO Performance Score
- Website Health summary
- A competitor benchmark
- A clear roadmap for improvement

No generic SEO advice. Just dealer-specific insight tied to how AI systems actually make recommendations.

Why AI Search Changes Everything

Traditional SEO was built for a world of “ten blue links.”

AI search doesn’t rank links. It builds answers.

If your website isn’t structured to be cited by AI systems, you don’t make the answer. And if you’re not in the answer, you don’t exist.

Keyword-stuffed VDPs, slow-loading pages, and thin inventory descriptions — tactics that barely worked before — are practically invisible to AI.

The dealers showing up today have:

- Clean, structured inventory data
- Rich vehicle descriptions
- Updated sitemaps
- Proper schema markup
- Fast load times
- Clear FAQs that answer real buyer questions

[Read how Evinmotors dealer group used Ekho’s Website Grader to identify gaps, and used Ekho’s website platform to unlock revenue.](#)

This isn’t theoretical. It’s happening now.

“This isn’t a future problem. It’s happening today, and dealers who don’t adapt are quietly losing leads they don’t even know they’re missing.”

Rowan Mockler

Rowan Mockler *Cofounder & CEO at Ekho*

Why We Built This

Over the past several months, we’ve been researching how AI is reshaping vehicle discovery.

Here’s what we found:

- 30% of in-market vehicle buyers are already using AI search
- AI-driven discovery is accelerating
- Most dealership websites are not built for AI citation

We’ve written extensively about this shift:

[Part 1 — From Google to ChatGPT](#)

How vehicle discovery is shifting to conversational AI.

[Part 2 — Why AI Search Is Fundamentally Different from SEO](#)

Why rankings alone won’t keep dealers visible.

[Part 3 — 2026 AI Vehicle Research Study](#)

Our first-party research on how buyers are actually using AI.

The Bigger Picture

The Website Grader is your first step.

But visibility alone isn’t enough.

Ekho’s dealer websites are purpose-built for AI discovery, with:

- AI-enriched vehicle listings

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BONUS EDITION!

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BONUS CHIPS
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* Grave Digger takes more than one shot to get out of sandtrap.

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When buyers ask AI where to buy, Ekho-powered dealers are positioned to be cited — and convert that demand into completed transactions.

Run Your Free Report

If AI is already influencing 1 in 3 buyers, the question isn't whether this matters.

It's whether you're visible.

Run the Dealer Website Grader for free and see where you stand.

[Run Your Free AI Visibility Report](#)

We've Been Talking a Lot About AI Search

This isn't a one-off announcement. Over the past several months, we've been digging deep into how AI is reshaping vehicle discovery — and what it means for dealers.

We've also taken the conversation beyond the blog.

Rowan, Ekho's co-founder and CEO, was recently featured in Dealernews, where he discussed the shift to AI-driven discovery and what it means for the future of powersports retail.

video 1

And Chris and Rowan, Ekho's co-founders, joined Motorcycle & Powersports News for a conversation covering how dealerships can adapt their digital presence for the AI era:

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Glen St. Mary, FL

Traction

*By Michael Alexander
Executive Director and
Founding Board Member, LSVDA*



How May Turned Action into Adoption

If April was about helping communities act, May was about helping action become visible, repeatable, and real.

Across the country, dealers participating in the TRACTION framework spent May helping early community activity become visible, repeatable, and real. This is a critical stage in market development. Conversations matter. Planning matters. Even early action matters. But markets truly begin to take shape when behavior starts to change.

One of the clearest lessons from May was the power of visibility. Communities respond differently when they can see neighborhood mobility in use. A cart traveling a familiar route, residents choosing LSVs for short trips, or a consistent presence in a neighborhood creates a level of comfort that conversation alone cannot achieve. Visibility reduces uncertainty. And uncertainty is often the final barrier to adoption.

Dealers also discovered that momentum increases when mobility becomes part of everyday life rather than a special occasion. When residents begin using LSVs for practical transportation instead of novelty or recreation, perceptions shift quickly. The vehicle becomes less of a product and more of a solution. That transition is important because long-

term market growth depends on utility, consistency, and familiarity within the community.

May also reinforced that adoption is not driven by awareness alone. It is driven by behavior. Dealers who helped residents identify practical, repeatable uses for neighborhood mobility saw stronger progress. Trips to a clubhouse, a nearby restaurant, a tiki, a marina, or a local shopping area began to replace short car trips. These moments may seem small individually, but collectively they signal a meaningful shift.



Another important development was the emergence of early adopters as market influencers. The first group of residents

using LSVs play a disproportionate role in shaping perception. They answer questions, demonstrate use, and reduce hesitation for others. Dealers who stayed closely engaged with these early users strengthened both confidence and momentum within the community.

Several dealers also reported that communities responded positively when adoption was paired with education. Simple conversations around safe driving practices, charging habits, route planning, and responsible operation helped normalize usage and reduce resistance. This reinforced an important principle within the TRACTION framework: successful market development requires both enthusiasm and structure.

Consistency also proved essential. As activity increased, dealers who reinforced safety expectations, maintained service readiness, and supported clear route usage helped ensure that early adoption did not create confusion or friction. Strong markets are not built on sporadic activity. They are built on repeatable patterns supported by a reliable system.

This is where dealer leadership becomes particularly important. Adoption does not organize itself. It requires guidance, reinforcement, and a steady presence. Dealers who remained engaged, helpful, and structured were able to convert early action into sustained progress. In many cases, the dealer became not only a retailer, but a trusted local resource helping communities better understand how neighborhood mobility fits into daily life.

For OEMs and suppliers, May's lessons are highly relevant. Adoption is the bridge between interest and demand. When communities begin using neighborhood electric mobility in visible, repeatable ways, the opportunity set expands across the ecosystem. Vehicles, batteries, chargers, accessories, service, insurance, and

infrastructure all benefit from markets where behavior has begun to shift.

That kind of demand is more durable because it is rooted in real use, not speculation.

“The future of local mobility becomes real the moment short trips replace car keys.”

— Mike Alexander

May demonstrated that adoption is not a milestone. It is a pattern that builds over time.

June will build on this foundation by focusing on how visible adoption begins influencing policy, infrastructure decisions, and long-term community planning.

If you want to shape the future of neighborhood mobility, not just respond to it, now is the time to engage.

Join LSVDA and be part of the network building safer, smarter, more credible local markets across the country.

About the Author

Mike Alexander is the Executive Director and Secretary of the Low Speed Vehicle Dealer Association (LSVDA) and Founder of Sea Anchor Group. A veteran industry leader who has shaped the LSV and Light Duty Utility Vehicle categories, helps OEMs, suppliers, dealers, and private equity-backed companies grow through strategy, innovation, and leadership. ■

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- Fifty-six percent of readers took action as a result of viewing a magazine ad.

*Sources: Yankelovich; Affinity's VISTA Print Effectiveness Rating Service (2 and 3); VISTA Norms and Starch Adnorms

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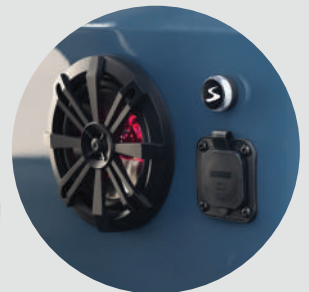
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New LSVs Emerge in Context of the European Market and EU Vehicle Definitions

Europe seems well beyond the gated community here in the U.S., so why discuss developments in the European market? Here are three key reasons:

- Highlight the variety of small, electric vehicles that are available in the EU;
- Put emphasis on the flexibility of the regulatory regime which defines the categories of small, electric vehicles; and as a final note,
- Point out the advantages to market and product development that would be forthcoming in emulating the vehicle definitions found in the EU.

Major European automakers supply the small electric vehicle market—and there are startups

Unlike the U.S. where LSVs are upgraded derivative of golf carts and manufactured by companies that specialized in this type of vehicle, the European small electric vehicle is largely produced by major automakers, such as Fiat, Citroën, and Renault. These initiatives by large automakers were somewhat experimental, and some of the iconic models, such as the Twizy and Duo from Renault have been discontinued. Notable recent start-ups, Micro and Squad Mobility, however, continue to push ahead with their small vehicle concepts.

Mobilize Duo produced in two versions

The Mobilize Duo came in two versions, taking advantage of the two variations in European quadricycle classifications.

- **L6e (Light Quadricycle):** Applies to the Duo 45 variant. This version has a limited top speed of 45 km/h (approx. 28 mph) and can be driven without a full driver's license in many European

For more information on the SVR market analysis, Market Outlook for Golf Car-Type Vehicles Trends from 2020-2024, Forecasts to 2032—Tariff Impact and the Potential for Strong Market Growth, contact Stephen Metzger, Managing Director, Small Vehicle Resource, LLC at smetzger@smallvehiclereource.com or (914) 293-7577.

countries (by individuals as young as 14 with an AM license).

- **L7e (Heavy Quadricycle):** Applies to the Duo 80 variant. This version can reach a top speed of 80 km/h (approx. 50 mph) and requires a standard B or B1 driver's license.

Key safety features

While they face less stringent crash-testing regulations than full-sized cars, the Mobilize Duo stands out in its category by including a driver's airbag and a built-in crumple zone. Such features might well be key upgrades in LSVs for the U.S. market and could pave

the way to emulation of the European quadricycle standards.

Start-up developed in Europe may come to the U.S.: The Squad Mobility

Much like the Mobilize Duo, the Squad Solar City Car falls squarely into the electric quadricycle (or microcar) category. The vehicle is intended to be marketed on a global basis, and therefore, its

exact legal classification depends on the region:

The Squad Mobility vehicle is a small solar-electric urban vehicle developed by the Dutch company in the Netherlands. It is marketed as the world's first "Solar City Car" and is designed for short urban and suburban trips rather than highway driving.



The Mobilize Duo from Renault.

Note the significant difference in top speed between the two classifications. In particular, the heavy quadricycle tops out at about 59 m.p.h., compared to the light quadricycle at just under 30 m.p.h. In Europe there are varying restrictions with regard to licensing.

What makes it different?

- **Solar roof charging:** The roof contains solar panels that can add roughly 20–30 km (12–19 miles) of range per day under favorable European conditions.
- **Fully-enclosed:** The fully-weatherized cabin makes to the vehicle suitable for travel in North American temperate climates, thus expanding the potential market across more than fair-weather regions.
- **Compact size:** About 2 meters (6.5 ft) long, allowing perpendicular “cross parking” and very efficient use of urban space.
- **Electric drivetrain with good distance capabilities:** Uses removable, swappable lithium-ion battery packs with a total range of up to about 100 km (62 miles), excluding solar charging.
- **Low-speed urban use:** The L6 version is limited to 45 km/h (28 mph), while a faster L7 version is planned at about 70 km/h (43 mph).



The Squad Mobility from the Netherlands: Fully-enclosed, swappable battery system.

Key specifications of the Squad Mobility	
Feature	Squad Solar
Seating	2 people (up to 4 in future L7 version)
Length	2.0 m
Width	1.2 m
Top speed	45–70 km/h depending on version
Battery range	Up to 100 km
Solar gain	Up to 20–30 km/day
Charging	Solar roof, wall outlet, regenerative braking
Starting price	Around €6,250 before taxes (company target pricing)

From a styling perspective, the Squad Mobility is a step away from the legacy golf cart design and closer to the off-road UTV designs. This could help in gaining acceptance from regulatory authorities, as UTVs have little or no regulations for street use, except at the local level.

Enclosed scooter, e-bike, or? The Microlino

The Microlino is made by **Micro Mobility Systems** (often just called **Micro**), a family-owned Swiss company. The name may sound familiar outside of the car world, it’s because Micro is the exact same company that invented and popularized the modern aluminum kick scooter back in the late 1990s!

The Ouboter family, who founded the company, used the profits from their massive global scooter business to fund the development of the Microlino, aiming to bridge the gap between a motorcycle and a traditional car.

A few interesting details about its manufacturing:

- **The Design & Engineering:** While Micro is a Swiss company, the vehicle itself was engineered as a modern, electric homage to the classic 1950s BMW Isetta “bubble car.”

The Microlini from Switzerland, via Italy: Could be a fully-enclosed scooter.



- **The Factory:** The Microlino is actually built in **Turin, Italy**. Micro established its own dedicated manufacturing facility there in partnership with CECOMP (an Italian automotive engineering company) to build the vehicles with a predominantly European supply chain.

A diversity of emobilty solutions from Europe

Americans have always thought of themselves as being innovators, ready to break the mold, while Europe was stodgy and unchanging. Certainly, with regard to e-mobility vehicles, that characterization does not hold. LSVs, the U.S. version of the European quadricycle, remains pretty much stuck in its golf cart legacy.

Not a small factor in the LSV-quadricycle difference in vehicle development is the

difference in the regulatory regimes which govern the performance characteristics of small, electric vehicle models. Were NHSTA to recast current LSV regulations in the mode of the more flexible, overall less restrictive European classifications, we might well see an explosion of new small electric vehicle designs and a significant market expansion in the U.S.



Each issue we will bring detailed golf car installation videos direct from the RHOX Garage YouTube Channel.



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A Profile in Success:

How VIP Cool Carts Achieved a Competitive Edge with Wink Motors in The Villages, FL

In The Villages, the largest active adult retirement community in the country, the golf cart long ago became more than a leisure vehicle. Residents routinely use carts for groceries, medical appointments, dining, and most errands a car would handle elsewhere. What the typical cart cannot handle is heat, rain, cold evenings, or four adults who want to sit comfortably. The demand for a better daily driver is what one small Wildwood shop has set out to fill.

VIP Cool Carts is an authorized Wink Motors demonstration and service center. The company is making a strategic bet that the future of neighborhood transportation looks less like a golf cart and more like a purpose-built daily-use vehicle.

The Vehicle

The Wink Mark3 is a fully enclosed, five-door hatchback. It seats four adults; the back row folds down for cargo. The range is 85 miles. It's street-legal in 49 states (all but NY) under federal low-speed-vehicle (LSV) regulations.

wink MOTORS

The body is a precision, robotically-welded steel unibody. The Wink Mark3 is loaded with more than thirty safety features above LSV requirements: three-point auto-adjusting inertia-reel seatbelts, dual-circuit power hydraulic brakes, child-safety locks, door-exit alerts, and a backup camera. All Winks include a 17-digit DOT-recognized VIN. Registration happens at the DMV like any other vehicle. Our vehicles offer three-way charging and can also be charged on level two public chargers.

The extra comfort features make a real difference. Each Mark3 comes standard with air conditioning, heat, defogger, dual two-speed wipers, power windows and locks, a touchscreen, a four-speaker stereo, Bluetooth, and hands-free calling. The 11.5 kWh lithium-iron-phosphate battery charges from a standard household outlet overnight, or faster on 220 volts.

None of this is unusual equipment. It's unusual for a vehicle in a category that's mostly golf carts. Most street-legal LSVs in this price range are open-air carts with a canopy and a windshield. A fully enclosed cabin with AC, heat, and power windows is the exception, not the rule.

The Service Center

Fred and Pat Rider didn't pick the Wink Mark3 out of the blue. They tried several alternative LSVs first. After running through several carts of their own, they decided nobody was building what they actually wanted, so they went looking for someone who was.

VIP Cool Carts runs less like a retailer than a showroom and service bay. Customers cite product knowledge, fast responses, and a hands-on buying process. Wink itself goes to market the same way: confident, with attention to detail, and respectful of the buyer's intelligence. Wink customers can purchase their vehicle directly from Wink, and VIP Cool Carts will service and demonstrate the vehicle.

Geography helps. Wildwood sits at the doorstep of one of the country's biggest golf-cart cultures, and Villages-area buyers drive over to test the Mark3 on the streets, in the parking lots, and in the weather they'll own it in.

The Savings

By VIP Cool Carts' and Wink Motors' accounting, a small gasoline car running the same local errands burns about \$170 a month in fuel. The Wink does the same work on roughly \$25 of electricity. VIP Cool Carts owner Fred Rider pays \$220 a year for both liability and collision; the shop says under \$250 a year is typical for their customers.



wink MOTORS

MSRP is \$16,995 plus doorstep delivery charge. For a vehicle of its class, the Wink Mark3 offers a significant amount of value at an affordable rate.

The Mark3 carries a one-year or 4,000-mile warranty, and the service plan works with any vetted local shop. Include lower maintenance (no oil changes, inexpensive repairs), and Fred estimates annual savings at \$3,000 to \$5,000 compared to the alternative.

The Shift

The question buyers ask has shifted. It used to be: which cart should I add to my car? In communities like The Villages, it's increasingly: do I still need the second car (or cart) at all?

The Wink Mark3 is designed to provide a better option than those previously available. The neighborhood electric vehicle (NEV) comes fully equipped for daily use with an extended range, comfort, and safety features. It is enclosed against the weather. Sized for convenient parking. Built as a sturdy and compact local commuter. Easily chargeable

from a wall outlet. It's like having a second car, but at a fraction of the operating cost.

The Outlook



VIP Cool Carts and Wink Motors are making a bet that utility alone no longer sells. Buyers want comfort. They want safety. They want something that feels less like a golf cart and more like purpose-built local transport. The shops that can deliver on all three will shape what Florida's low-speed market looks like next.

Buyers getting ready for a hot, humid summer are already hitting

the road with Wink NEVs. Buyers include The Villages residents, cart drivers who want weather protection, households downsizing from two cars to one, and retirees who want safe daily transport without paying for a second car. Winks are also effective for fleet, service and patrol tasks.

If you're in Central Florida, schedule a test drive at VIP Cool Carts in Wildwood. If you're not, book a video walkthrough. The Wink Mark3 speaks for itself.

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MICHAEL ALEXANDER - Executive Director's Message



A Strong Market with a Higher Bar.

Fellow LSVDA Members: The market is holding up, yet it is not as forgiving.

Across policy, inventory, operations, and

local market access, the pattern is becoming clearer. Growth is still there, but it is increasingly going to the dealers who are more disciplined, more aligned with compliant products, and more focused about how they operate their businesses.

You'll see it throughout this issue. Enforcement is rising, not through new rules, but through tighter application of the ones already in place. Imported inventory is tightening. Used inventory dynamics are shifting. And dealer sentiment, while positive, is becoming more dependent on execution than external demand.

At the same time, there is real progress. Communities are expanding access, but with structure. The best dealers are moving from

conversation to action in local markets. And inside the association, we are seeing stronger engagement from both dealers and sponsors who are focused on building better businesses, not just selling more units.

This issue reflects that shift. From policy and safety to profitability, systems, market growth, AI deployment and execution, the common thread is simple: the advantage is moving to operators who are more prepared and forward thinking.

That's the role LSVDA is built to play.

Helping you see what's changing, understand what matters, and act earlier than the rest of the market.

You'll also notice a subtle shift in how we talk about this category. As usage expands, we're increasingly thinking about it more simply as Local Mobility.

Driving Forward, Mike

For more information about LSVDA membership, sponsorship opportunities, or upcoming programs, visit www.lsvda.com or contact michael@lsvda.com.

SAFETY Snapshot

A Lesson Shared by Jeffrey Allen

Following a recent fire at Jeffrey Allen, President Ben Sverdlow shared a candid message with fellow dealers focused on prevention and accountability. The root cause was not a battery or OEM issue, but a basic and often overlooked shop practice, worn and undersized extension cords used for charging.

After reviewing operations across locations, the team identified widespread use of improper cords, many of which were immediately removed.

As Ben put it, *"If we had taken action earlier, we would have avoided this major fire... check what your guys are using before it's too late."*

This is a simple, actionable reminder. Walk your shop. Set the standard. Train your team.

[Watch the video](#) to hear Ben's full message



Public Policy And Safety

Overview

Federal and state activity remains steady but is clearly trending toward stronger enforcement, with increased focus on proper classification, safety equipment, and compliant imports. At the same time, local markets are expanding access through more structured ordinances, reinforcing that dealers who lead on compliance, documentation, and early engagement will be best positioned to grow safely and sustainably.

Federal and State Update

Federal activity remained stable in April, with no new rulemaking impacting low-speed vehicles (LSVs). The framework continues under FMVSS 500, but the signal from recent engagement is clear: enforcement is increasing, particularly around speed compliance, proper classification, and required safety equipment. At the state level, Florida remains a focal point. Proposed changes to Section 319.1401 in HB 543 and SB 1274 prompted strong dealer feedback, and LSVDA engagement helped improve language in HB 543 to better reflect safety requirements and the role of licensed dealers. We expect this measure to be introduced in the 2027 session.

At the same time, tariff enforcement and customs activity are tightening, with increased scrutiny on imported units and reports of seizures tied to misclassification and compliance gaps. What it means for dealers: the market is shifting quickly toward fully compliant, properly classified vehicles. Dealers who represent OEMs that lead on compliance, documentation, and customer education will be best positioned as enforcement rises.

Local Ordinance and Market Access: Structure over Simplicity

Local governments are moving from informal allowance to structured regulation of golf cart and LSV use. Activity across Florida, the Carolinas, and Midwest markets

focused less on "yes/no" decisions and more on how vehicles operate.

Common themes included:

- Road limits (typically $\leq 25-35$ mph)
- Controlled crossings, especially on state and county roads
- Driver licensing and age requirements
- Equipment standards (lights, mirrors, seatbelts)
- Registration, inspection, and enforcement programs

Why now? In most cases, real-world usage has outpaced regulation, combined with safety concerns and state-level frameworks pushing local action.

For the market, the takeaway is straightforward:

- Access is expanding with conditions
- Compliance is becoming part of the sale
- Usability varies by ordinance design

As requirements tighten, properly equipped Golf Carts¹ and LSVs are becoming more relevant, consistent with LSVDA's safety-first position.

LSVDA will continue monitoring local developments and translating them into actionable guidance.

Dealers who see a local opportunity or a potential restriction should reach out. Early engagement remains the single best way to support safe access and responsible market growth.

BEST PRACTICES: The Productivity Problem No One Talks About

Closing the Deal: How High-Performance Dealerships Convert Opportunity Into Market Share

Last month, we talked about the visibility problem: why most golf car dealerships only see 40–50% of the deals happening in their own territory, and how a structured account management system—combined with disciplined weekly prospecting—can change that math dramatically.

But here's the hard truth: getting in the room isn't the same thing as winning the business.

This month, George Keen of Wise Wolf Consulting takes on the other half of the equation, what actually happens once you're sitting across from a serious buyer. And for a lot of dealerships, this is where the wheels come off. They've done the work to get into the conversation. And then they show up with a brochure and start talking about features.

In this month's High Performance Dealerships, George walks through a five-stage consultative selling framework built specifically for the golf car

and LSV market: how to qualify an opportunity before you invest serious time in it, how to uncover what the customer actually cares about (hint: it's almost never the lowest price), how to present solutions instead of spec sheets, how to handle objections proactively instead of reactively, and critically, how to actually ask for the order.

He also lays out the weekly rhythm that ties it all together: a structured Monday-through-Friday schedule that protects prospecting time, advances active deals, and keeps your pipeline honest.

If your team is seeing more opportunities but still losing too many of them, this article is where you'll find the framework to fix it.

Full article can be found [HERE](#).

By George Keen, Founding Education Member (LSVDA), Wise Wolf Consulting.

INDUSTRY INSIGHTS: Results from our Q1 Dealer Confidence Survey

Takeaway: Dealer Confidence Holds, But the Market Is No Longer Simple

Dealer sentiment entering 2026 reflects a market that is both stable and evolving. A majority of dealers expect revenue growth over the next twelve months, while a significant portion anticipate maintaining current performance. Only a small minority expect decline.

The full LSVDA Q1 2026 Dealer Confidence Report goes deeper into supplier strategy, regional performance, and the factors shaping dealer success.

LSVDA Premium Dealer Members receive briefs and reports like this Q1 2026 Dealer Confidence Report at no additional charge. Non-members can purchase this report for \$2,500 and Basic Dealer Members for \$1,500 by emailing your request to membership@lsvda.com.

Access the full report by joining as a premium level dealer today at LSVDA.com. And yes, Sponsors who join [HERE](#) get a copy too.

PLATINUM DEALER SPONSOR Spotlight

Platinum Sponsor Highlight

AI Revenue Engine for Sales, Rental, and Service

Chasi has joined LSVDA as a Platinum Sponsor, bringing a new category of capability to dealer operations, AI agents that work 24/7 to help dealers respond faster, convert more demand, and deliver more with the team they already have.

At its core Chasi is building an AI layer that works alongside the systems modern dealerships already rely on. Its agents integrate across front desk, sales, rental, service, parts, and finance, helping dealers capture missed opportunities, improve response times, and deliver a more consistent customer experience.

For many dealers, the challenge is not demand, it's execution. Missed calls, delayed follow-up, and inconsistent workflows can quietly limit growth. CHASI addresses these gaps directly, enabling teams to do more with existing resources while improving how customers experience the dealership. This is not about replacing people. It's about supporting them.

Chasi's approach aligns closely with LSVDA's focus on Dealer Performance & Profitability. Their work is centered on practical outcomes, helping dealers:

- Capture inbound demand that would otherwise be missed
- Improve speed and consistency of customer response
- Streamline service scheduling and follow-up
- Increase productivity across sales and operations

As Chasi engages with LSVDA members, the emphasis will be on education and real-world application. What works. What doesn't. And where AI can meaningfully support dealer growth.

As Executive Director Mike Alexander noted, "This is where the industry is going. Dealers that respond faster, operate more efficiently, and deliver a better experience will win. CHASI is building tools that support those outcomes."

For dealers looking to improve performance and get more from their existing teams and tools, this is worth a closer look. Call (984) 477-9862 to interact with us

NEW SERIES Principal Matters

This month, we are launching a new recurring series inside Driving Forward called Principal Matters. The goal is simple: hear directly from serious operators about what is top of mind in the business right now. Not theory. Not fluff. Just what dealers are seeing.

If you would like to offer your take on the industry, best practices or anything you believe will help other dealers, send an email to Mike to start the conversation



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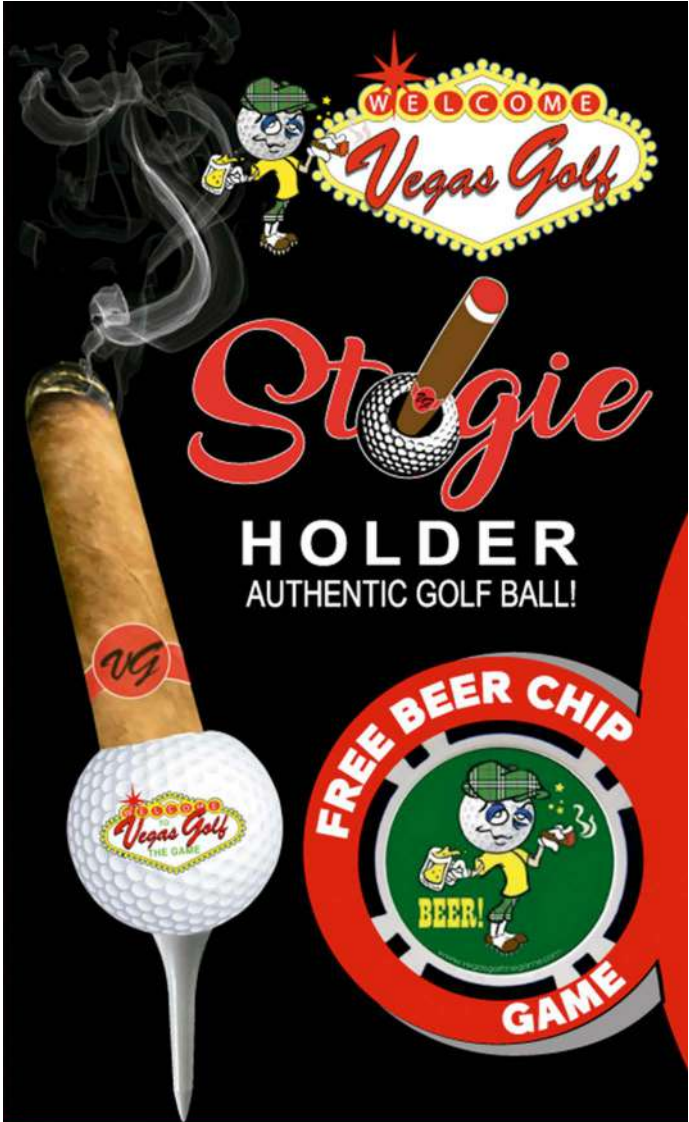
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LSV/Golf Cart Community News

This section highlights golf cart news and stories from communities across the country. We feature local events, parades, shows, and the creative ways people use and celebrate their carts. From neighborhood updates to standout custom builds, it's a showcase of golf cart culture in action. Stay connected with the latest happenings and see how golf carts bring communities together.

Riverton community rallies to bring home woman critically injured in Mexico accident

RIVERTON — A vacation in paradise turned tragic for a Riverton woman after a freak golf cart accident in Mexico left her fighting for her life.

The Riverton community is now coming together to support 39-year-old Kerrie Olsen, who remains in critical condition at a hospital near Puerto Vallarta, Mexico.

Friends, family and members of her CrossFit gym are working urgently to bring her home, a process that is both complicated and costly.

Because of the severity of her injuries, she requires an air ambulance staffed with a medical team.

At SKOL CrossFit in Riverton, where Olsen is the owner, her absence is deeply felt. Known as the heart and soul of the gym, friends describe her as someone who brings positivity and light to everyone around her.

"She's everybody's sunshine. She puts good in the world every single day," said Annie Stagg, Olsen's best friend.



Stagg was with Olsen in the six-seater golf cart at the time of the accident, along with her husband, Jamie. The group had been enjoying their vacation with other friends when everything suddenly changed.

"We were just taking in the beauty, and then, bam, next thing you know, we're in the air," Stagg said. "It was such polarizing emotions of pure joy and then pure terror."

Jamie recalled the terrifying moment as well.

"Before you know it, we're in the air," he said. "Looking over and seeing Kerrie laying on the grass and not moving, it was nerve-wracking."

All three suffered injuries. Annie fractured four ribs, punctured

a lung and injured her ankle. Jamie suffered a severe cut to his head and was bleeding profusely. However, Kerrie Olsen was hurt the most, sustaining a traumatic brain injury.

She has since undergone emergency brain surgery and remains in the ICU in a medically induced coma.

Despite their own injuries, the Staggs are focused on helping their friend.

"I want her home with her family, and I'll do anything," Annie said. "I promised her I'd do anything to get her home again."

Jamie remains hopeful.

"I know in my mind Kerrie is going to be fine," he said. "She's a fighter. I've never known somebody to fight as much as Kerrie fights. She owns a Crossfit gym."

The community has organized a *GoFundMe to help cover the cost of medical transport and ongoing care.

SOURCE: <https://ksltv.com/local-news/riverton-community-rallies-to-bring-home-woman-critically-injured-in-mexico-golf-cart-accident/905727/>

Ueno Zoo Unveils Electric Golf Cart with Striking Shoebill Inspired Design

Ueno Zoo in Tokyo's Taito Ward will begin operating a small electric cart with a design inspired by the shoebill, a bird known for its strikingly motionless posture.

The four-seat cart is a modified golf cart, decorated at the front to resemble a shoebill, with its distinctive oversized beak. The cart will run on a special course inside the zoo's panda enclosure, which has remained without any animals on display since the giant pandas were returned to China in January.

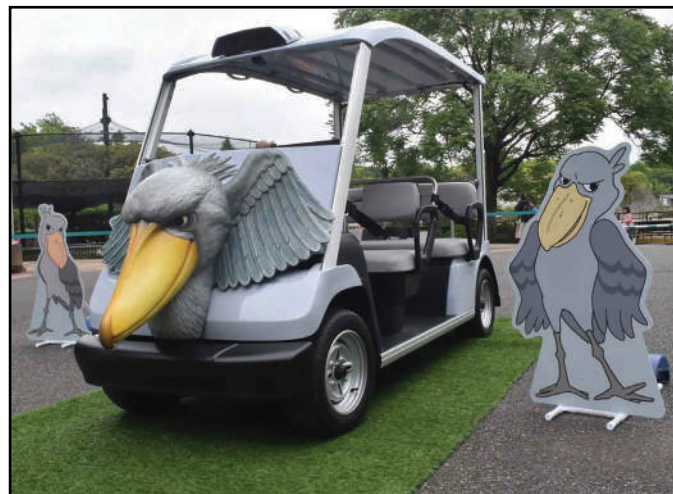
The initiative is part of the zoo's efforts to make the facility more appealing to visitors. The cart was unveiled inside the zoo on April 30. Tokyo Gov. Yuriko Koike, who viewed it the same day, called it "scary but cute" and smiled as she took a test ride.

"It turned out nicely, combining realism and cuteness," Koike said. "I hope people will enjoy the zoo even more."

Rides will be free and available by reservation. The operation start date has not yet

been decided, but visitors will be able to enjoy taking photos with the cart through Sunday.

SOURCE: <https://japannews.yomiuri.co.jp/society/general-news/20260507-326226/>



Conyers eyes \$561K golf cart purchase for Cherokee Run

CONYERS — A proposed \$561,856 purchase of 64 new golf carts for Cherokee Run Golf Club generated one of the longest and most detailed discussions during the Conyers City Council's May 6 work session, with city leaders weighing operational needs against broader concerns about spending priorities.

Golf club director Andy Bowman told council the current leased fleet is experiencing repeated battery failures and reliability issues as the lease nears expiration. Bowman said the course's staff has struggled to keep enough functioning carts available during busy weekends and

tournaments.

The proposed purchase would replace the fleet with new lithium battery-powered carts, each with a five-year battery warranty.

Bowman argued the investment would ultimately stabilize operations and reduce long-term maintenance concerns. He also noted that Cherokee Run generated roughly \$444,000 in annual cart fee revenue over the past year, describing the golf course as a financially strong city asset.

Still, several council members raised questions about the optics and timing of spending more than half million dollars on golf carts while other city needs remain under discussion.

Officials debated whether the city should continue leasing carts or move toward owner-

ship, with Bowman arguing ownership would provide greater long-term value and operational consistency.

The discussion also touched on the broader health of the golf industry, with Bowman saying participation remains strong and Cherokee Run continues to attract heavy use, including tournaments and regional visitors.

No final vote was taken during the work session. The item is expected to return at a future voting meeting.

SOURCE: https://www.rock-dalnewtoncitizen.com/news/conyers-eyes-561k-golf-cart-purchase-for-cherokee-run/article_3d00e8b-42f5-409b-ada1-8ae98078ff5b.html

Not Your Father's Golf Cart

Lacey's Golf Carts has a wide selection of new and refurbished custom golf carts with brand names like Icon, Epic, Evolution, MadJax and Venom. But these aren't your father's golf carts. Lacey's offers endless customization options for souped-up versions to meet every need—and every whim! Want a custom body style? Check. Want it lifted? Check. How about six seats to fit the whole family? Check. Lacey's has you covered.

Lacey's is also the go-to for repairs on both gas and electric golf carts, as well as sales and installation of batteries, parts and accessories. They even offer E-Ridderr's Electric Scooters in 12 colors!

When you're in the market for a new ride, Lacey's is ready to make your golf cart dreams come true!

All golf carts pictured here are fitted with the following:

- Lithium battery
- Full street legal features such as turn signals, brake lights, horn, seat belts and mirrors
- 6 inch lift kit
- Custom or premium wheel and tire package
- Custom or premium Bluetooth audio system
- High output electric motor
- Disc brakes
- LED headlights and taillights
- Top speed of 25mph with 30-35 mile range

Additional Customizations:

The EVOLUTION D5 Maverick has premium seats, premium wheels, and premium audio

The ICON i40L features custom stitched seats made in house, custom DB Drive Bluetooth audio, custom HEISE LED lighting upgrades, and custom GTW wheels

The Camo golf cart pictured is a VENOM EV Strike with a Premium Hydro dipped body, premium audio and lighting upgrades, and premium wheels

The EPIC E40L shows off its custom Shield Liner paint, custom ECOXGEAR audio and HEISE LED lighting upgrades, with RHOX custom wheels.

Shop any of Lacey's three convenient locations in Tomball, Katy and Magnolia.

LaceysGolfCarts.com

SOURCE: <https://www.citylifestyle.com/articles/soup-up-your-ride>

West-MEC students restore, donate golfcart

Western Maricopa Education Center students spent the semester transforming a rundown golf cart into a fully electric vehicle before donating it to the City of Surprise and Ottawa University security teams during a community event April 29.

Students in West-MEC's Powersports Technology and IT Security programs renovated the golf cart by replacing batteries, updating the electrical system,

rewiring the brakes and installing new wheels and tires. The project culminated in a formal presentation to Surprise Mayor Kevin Sartor and Ottawa University representatives at West-MEC's Northwest Campus.

"This collaboration reflects the strength of partnerships between education, government and industry," West-MEC Superintendent Dr. Scott Spurgeon said.

According to Powersports Technology instructor Matt Still, students develop a wide range of technical skills, including electrical diagnostics, wiring, crimping and splicing, as well as brake and wheel repair.

They learn how to troubleshoot electrical faults, remove and install tires, and bleed brakes — many of the same systems found in automotive vehicles.

Students then applied those hands-on skills to build and customize the golf cart, giving them an opportunity to refine and demonstrate the techniques they learned throughout the program.

Through partnerships with the City of Surprise, some West-MEC students are already participating in job-shadowing opportunities with municipal departments.

SOURCE: westvalleyview.com



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AROUND *the* MARKETPLACE



MAGNETIC BAG



from Magnetic Bag Company | magnetic-bagcompany.com

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from Tee Boxx Golf | teeboxxgolf.com

For Club Car Precedent Gas 2004-2019 / DS Gas 1985-2019

Shifter box: Iron; CNC bending.

Surface treatment: Spraying black.

Shifter lever: 6061-T6 aluminum; CNC machining.

Surface treatment: Anodized.

Includes 2 different styles handle heads.

Includes all parts as shown in images to complete install in these models only.

Fits all Club Car DS GAS models 1985 and up

Fits all Club Car Precedent GAS models 2004 and up

AROUND *the* MARKETPLACE

DOUBLE A-ARM IFS BRACKET KIT



from LL Fab Co | llfabco.com

Club Car DS IFS Bracket Kit for Double A Arm Lift Kits (Shocks Sold Separately)

Our Independent Front Suspension (IFS) Bracket Kit allows you to retrofit your current double a-arm lift setup to accept aftermarket 320mm shocks (Not Included), converting your crude mono-leaf front end into a true IFS setup. The result? Dramatically improved ride quality and overall comfort. Kit Includes:

- (3) IFS Brackets – Laser cut matte black powder coated brackets
- (4) Zinc coated precision steel bushings (custom to fit your specific kit)
- (2) Black anodized aluminum spacers (not reflected in current photos)
- Grade 8 Zinc-Coated Hardware Kit

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from Noam Audio | noamaudio.com

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These kits complete with everything you need. NOTHING is missing.

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Pink side with NEED COCKTAILS lets the beverage cart know you need a round. Green side with PAR TEE lets them know you are having fun and probably need more.

Simply drape your towel over the windshield to alert the Cocktail Cart you need a round.



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* Comes with a large easy to attach clip to fit any golf bag.



DUAL PURPOSE - Microfiber golf towel will keep your clubs clean and most importantly help make sure you are never out of BEER!

Green side lets the Beverage Cart know that you need a BEER! The red side lets them know you URGENTLY NEED MORE BEER!

Simply place your towel over the windshield to alert the cart girl that you guys need more BEER!

This automatically comes with a FREE BEER CHIP! See our website for Beer Chip Rules.

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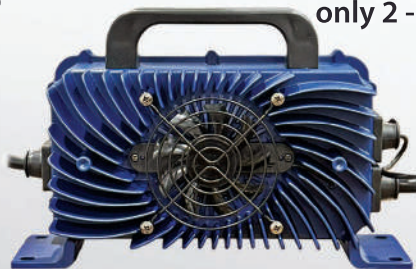


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AUSTRALIA

Australia Golf Cart Market Expands as Eco-Friendly Mobility and Leisure Infrastructure Gain Momentum

Growing demand for sustainable transportation, resort mobility, and recreational infrastructure is accelerating the evolution of Australia's golf cart industry.

Australia's golf cart industry is steadily evolving from a niche recreational segment into a broader mobility and utility transportation market. Once associated primarily with golf courses, golf carts are now increasingly used across resorts, gated communities, airports, commercial campuses, industrial facilities, and tourism destinations. According to IMARC Group, the Australia golf cart market reached USD 37.6 million in 2025 and is projected to grow to USD 52.4 million by 2034, expanding at a CAGR of 3.62% during 2026–2034. The market's growth is being driven by the rising popularity of electric mobility, sustainable transport solutions, and the expansion of leisure and tourism infrastructure across the country.

Golf carts have become increasingly versatile vehicles in modern Australia. Beyond transporting golfers and equipment, they are now widely used for short-distance transportation in hotels, airports, educational campuses, industrial complexes, retirement communities, and recreational destinations. Their compact design, easy maneuverability, and low operational costs make them highly attractive for controlled-environment mobility solutions.

One of the strongest trends shaping the industry is the shift toward electric golf carts. Businesses and consumers are increasingly prioritizing environmentally friendly transportation options that reduce fuel consumption and carbon emissions. Electric models offer quieter operation, lower maintenance requirements, and improved energy efficiency compared to traditional gasoline-powered alternatives. This transition aligns closely with Australia's broader sustainability goals and growing preference for clean mobility technologies.

The tourism and hospitality sectors are also creating significant momentum for the market. Luxury resorts, eco-tourism destinations, and recreational facilities are adopting modern golf cart fleets to improve guest transportation experiences while supporting sustainability initiatives. At the same time, urban developments and gated residential communities are increasingly integrating golf carts as practical short-distance transportation solutions for residents and visitors.

Why the Market Is Growing So Rapidly

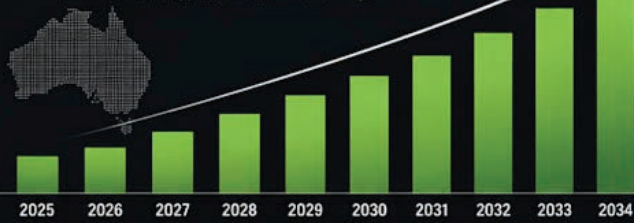
One major growth driver is Australia's expanding recreational and leisure economy. Golf remains a popular recreational activity across the country, and the growth of golf tourism is increasing investments in modern golf infrastructure and associated transportation

AUSTRALIA GOLF CART MARKET



MARKET GROWTH OUTLOOK (2025–2034)

Rising adoption in golf courses, resorts, gated communities and commercial applications to drive market growth



MARKET DRIVERS

- Growing popularity of golf and expansion of golf courses
- Increasing demand in resorts, hotels and tourism destinations
- Adoption in gated communities, retirement villages and campuses
- Shift towards electric golf carts driven by sustainability goals
- Low maintenance, cost-efficiency and ease of operation



MARKET TRENDS

- Rising preference for lithium-ion battery-powered golf carts
- Smart features integration (GPS, telematics, fleet management)
- Customization and premium design offerings
- Growth of rental and fleet management services
- Increasing use in non-golf applications (industrial, commercial)



MARKET SEGMENTATION

BY PRODUCT TYPE	BY POWER SOURCE	BY APPLICATION	BY SALES CHANNEL
<ul style="list-style-type: none"> • 2-Seater • 4-Seater • 6-Seater and Above 	<ul style="list-style-type: none"> • Electric • Gasoline 	<ul style="list-style-type: none"> • Golf Courses • Hospitality & Tourism • Residential • Commercial & Industrial • Others 	<ul style="list-style-type: none"> • OEM • Aftermarket



RECENT INDUSTRY DEVELOPMENTS

- **APRIL 2024** – A leading Australian distributor expanded its lithium-ion electric golf cart range to meet growing demand in tourism and residential sectors.
- **JANUARY 2024** – Partnerships between golf course operators and OEMs announced to supply advanced GPS-enabled fleet of golf carts.
- **OCTOBER 2023** – New government initiatives supporting eco-friendly transport solutions are expected to boost adoption of electric golf carts across Australia.
- **AUGUST 2023** – Several manufacturers launched customized golf carts tailored for hospitality, mining, and industrial applications.



A STRONG GROWTH MARKET

The Australia golf cart market is projected to grow steadily from 2025 to 2034, supported by rising demand across multiple end-use sectors.



CAGR (2025–2034)

7.2%
(in terms of value)



LARGEST SEGMENT BY POWER SOURCE

Electric
(2024)



LARGEST SEGMENT BY APPLICATION

Golf Courses
(2024)



LARGEST REGION

New South Wales
(2024)

services. Golf course operators are upgrading fleets with advanced electric carts equipped with GPS systems, improved battery technologies, and smart connectivity features to enhance customer experiences.

The increasing adoption of electric mobility solutions is another key factor fueling market expansion. Australia's rising focus on sustainability and emissions reduction is encouraging businesses and institutions to replace conventional fuel-powered utility vehicles with electric alternatives. Electric golf carts are becoming particularly attractive due to lower operating costs, quieter performance, and reduced environmental impact. Many organizations now view electric carts as cost-efficient and eco-friendly transportation investments.

Commercial applications are also broadening rapidly. Airports, hotels, shopping centers, hospitals, industrial facilities, and educational campuses are increasingly using golf carts for personnel movement, security patrols, and logistics support. Their compact size allows them

to operate efficiently in areas where larger vehicles may be impractical or inefficient. This diversification beyond golf courses is significantly expanding the addressable market for manufacturers and suppliers.

Advancements in battery and smart vehicle technologies are reshaping the competitive landscape. Manufacturers are introducing lithium-ion battery systems, GPS-enabled navigation, digital dashboards, remote diagnostics, and enhanced safety systems to improve vehicle performance and user convenience. These innovations are making golf carts more suitable for commercial and industrial operations while also increasing their appeal among premium consumers.

Urbanization and the development of retirement communities are creating additional opportunities. Many residential developments now incorporate low-speed electric vehicles for internal transportation and neighborhood mobility. Golf carts are increasingly viewed as practical transportation alternatives for

LSV/Golf Cart News From Around The World

This section brings you golf cart news and developments from around the globe. Discover how different countries are innovating, regulating, and embracing golf cart culture. From international events to emerging markets and unique local stories, we cover it all. Stay informed with a global perspective on the ever-evolving world of golf carts

short-range travel in controlled environments, particularly among older populations seeking convenience and accessibility.

Segmentation Categories

Product Type:

- Electric Golf Cart
- Gasoline Golf Cart
- Solar Golf Cart

Application:

- Golf Course
- Personal Services
- Commercial Services

Seating Capacity:

- Small (2-4 Seater)
- Medium (6-8 Seater)
- Large (Above 8 Seats)

Regions:

- Australia Capital Territory & New South Wales
- Victoria & Tasmania
- Queensland
- Northern Territory & Southern Australia
- Western Australia

What the Opportunities Are

1. Electric Golf Cart Expansion

The rapid shift toward electric mobility presents major opportunities for manufacturers producing battery-powered golf carts with longer range, improved charging efficiency, and smart energy management systems.

2. Tourism and Resort Transportation

Australia's growing tourism and hospitality sectors are increasing demand for modern and eco-friendly transportation solutions in resorts, hotels, coastal destinations, and recreational facilities.

3. Smart Fleet Management Systems

Fleet operators are increasingly adopting GPS tracking, telematics, and predictive maintenance systems to optimize golf cart operations and reduce maintenance costs.



4. Retirement and Residential Communities

The expansion of gated communities and retirement villages creates strong demand for compact low-speed transportation vehicles that improve mobility and convenience for residents.

5. Industrial and Commercial Utility Use

Golf carts are increasingly being adapted for industrial logistics, warehouse movement, airport operations, and campus transportation, creating opportunities beyond recreational applications.

6. Solar-Powered Mobility Solutions

Solar-assisted golf carts represent an emerging niche as businesses seek ultra-low-emission

transportation systems aligned with sustainability and energy-efficiency objectives.

7. Lithium-Ion Battery Innovation

Advancements in lithium-ion battery technology are improving charging times, operational efficiency, and lifecycle durability, creating opportunities for premium product differentiation.

Recent News & Developments in Australia Golf Cart Market

- **February 2025:** The Australian Government expanded support for sustainable transport initiatives through local infrastructure programs promoting low-emission mobility solutions across tourism, recreational, and community facilities. Several regional councils introduced incentives encouraging the adoption of electric utility vehicles and environmentally friendly transport systems in public venues. Industry observers noted that the initiatives could accelerate demand for electric golf carts in commercial and municipal applications. The policy direction reinforced Australia's broader clean transportation goals.

- **June 2025:** Multiple resort operators and tourism facilities across Queensland and Western Australia announced fleet modernization projects involving the deployment of advanced electric golf carts equipped with GPS navigation, lithium-ion batteries, and smart fleet management systems. The upgrades were designed to improve operational efficiency, reduce fuel costs, and support sustainability objectives. Industry analysts reported rising interest in premium electric cart models among hospitality operators seeking enhanced guest experiences. The investments reflected growing confidence in Australia's eco-tourism and leisure sectors.

- **September 2025:** Australia's recreational mobility sector recorded increased demand for compact electric vehicles as residential communities, airports, and industrial campuses ex-

panded adoption of low-speed transportation systems. Market participants reported higher procurement volumes for electric golf carts used in logistics, personnel movement, and internal transportation applications. Analysts linked the momentum to rising urban mobility innovation and increasing focus on sustainable short-distance transportation solutions. The trend further strengthened the long-term outlook for Australia's golf cart industry.

Why Should You Know About Australia Golf Cart Market?

The Australia golf cart market is evolving into a broader smart mobility and sustainable transportation industry with applications far beyond golf courses. The sector reflects important shifts in tourism, urban planning, recreational infrastructure, and low-emission transportation technologies.

For investors, the market offers exposure to emerging mobility trends, electric vehicle adoption, and sustainable tourism development. For manufacturers and fleet operators, advancements in battery systems, smart technologies, and commercial utility applications are opening new revenue opportunities. Policymakers and urban planners also recognize golf carts as practical low-speed transportation solutions that can support cleaner and more efficient mobility ecosystems.

As Australia continues investing in sustainable infrastructure, tourism expansion, and electric mobility innovation, golf carts are expected to become an increasingly important part of the country's evolving transportation landscape.

About the Creator
Rashi Sharma

I am a market researcher.

SOURCE: <https://vocal.media/trader/australia-golf-cart-market-expands-as-eco-friendly-mobility-and-leisure-infrastructure-gain-momentum>

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Are you a proud golf cart owner who loves to explore the neighborhood, cruise through parks, or run errands in your stylish ride? If so, it's time to consider a game-changing investment—golf cart insurance, tailored specifically to you. Here are a few reasons why golf cart insurance is a wise decision.

Peace of mind

Golf carts are not exclusively golf course companions but versatile vehicles for many occasions. Whether you're traveling within your community or navigating local paths, golf cart insurance provides coverage in case of unforeseen events, ensuring your peace of mind while you're on the go.

Protect your golf cart

Your golf cart is a valuable investment that deserves protection. With comprehensive and collision coverage, you can rest easy knowing that repair or replacement costs will be covered in the event of certain damage, theft, or accidents. Keep your ride in top condition without breaking the bank.

Be prepared for the unexpected

Accidents can happen anywhere, and being prepared is crucial. Golf cart insurance provides liability coverage, protecting you financially up to specified limits in case you accidentally cause property damage or injury to others while cruising around your community.

Homeowners insurance

Homeowners insurance may provide some coverage for your golf cart, but it often has limitations and can have a more costly deductible. A dedicated golf cart insurance policy ensures that you're adequately covered specific to your needs.

Family and friends

Policies can provide off-premises and permissive use, allowing you to confidently have friends and family drive your golf cart occasionally. You also have the option to add minor operators as drivers, so you can rest easy knowing that you have the right protection if something goes wrong.

Personalized protection

Your golf cart usage is unique to you. That's why specialized insurance is tailored to meet your specific needs, ensuring you can choose coverage options like accessory and custom parts/equipment coverage to provide protection if you've made enhancements or upgrades to your golf cart.

Legal compliance

Some areas mandate insurance coverage for golf carts. Stay on the right side of the law and avoid potential fines or penalties by securing the necessary insurance for your ride.

Investing in golf cart insurance is a smart decision that goes beyond mere protection; it's about enjoying your rides worry-free. Don't let unexpected events derail your joyrides—secure your golf cart insurance and roll into every adventure with confidence!

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Dealer Profile Of The Month

Beachwalk Cart Company
beachwalkcartcompany.com
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NW Indiana and Southwest MI



Beachwalk Cart Company fixing up golf carts in Michigan City, along lakeshore

Michigan City, Duneland and other Lake Michigan shoreline residents sometimes get around town via golf cart.

A new business aims to ensure their golf carts are both road-ready and souped up for the golf course.

Beachwalk Cart Company opened in Michigan City. The company specializes in golf cart renovation, custom reupholstery, painting,

lithium battery installations and professional detailing, as well as similar services for boats.

"It pre-launched a few weeks ago. I started it to give new life to older carts," owner Paul Syftestad said. "We can help give them a better performance with a lithium battery upgrade, repaint the cart, add a canopy over the roof or accessories. Golf carts can run for decades. Giving it a little attention can go a long way. We can make them look better.

Beachwalk Cart Company comes out to the customer and performs services like reupholstering seats, painting carts and installing

longer lasting batteries and adding roof racks with LED lights. It will travel from Michigan City into Southwest Michigan, along the Lake Michigan shoreline and to Northwest Indiana communities such as Ogden Dunes, Porter, Crown Point, Merrillville and Schererville.



"A lot of people are coming from Chicago and elsewhere to second homes in Northwest Indiana and Southwest Michigan and want their time preserves for leisure," he said. "So instead of having to coordinate, we'll come to them to do the work."

Beachwalk Cart Compny does similar work with personal watercraft, such as by replacing seats that go bad.

"We restore, renovate and glam up carts a bit so people can use them to enjoy the lakefront for a few months out of the year," he said. "New carts can cost \$10,000 to \$20,000. But with a little care, they can go for decades. Golf carts from the 1990s are still going strong. We can help you take pride in them."

For more information, visit www.beachwalkcartcompany.com or find the business on Facebook or Instagram.

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LSV/Golf Cart Meets Technology

This section explores the latest technological advancements shaping the golf cart industry. From smart connectivity and enhanced performance systems to innovative safety and energy solutions, we cover it all. Learn how new technology is transforming the way golf carts are built, driven, and maintained. Stay ahead of the curve with insights into the future of golf cart innovation.



E-Technologies Lab Introduces Low-Profile LiFe-PO4 Battery for Club Car DS Golf Carts

Florida's E-Technologies Lab Solves the Clearance Issue with Club Car DS Models. The New Low-Profile Golf Cart Battery E-TECH-52-105-DS Is Only 7 Inches High

Only E-Technologies Lab Offers Free Installation of Our Advanced E-TECH Series Golf Cart Battery Kit"

— Ron "Warp Factor II" Adamowicz

VENICE, FL, UNITED STATES, May 18, 2026 /EIN-Presswire.com/ -- E-Technologies Lab Inc., Florida's leading golf cart lithium manufacturer, has solved the clearance issues with Club Car DS models seeking to convert to lithium batteries. The low-profile LiFePO4 DS battery only sits 7 inches high, perfect for Club Car DS models and other golf carts with height clearance issues. Many Club Car DS owners know the challenge of installing a lithium battery pack in a DS model because of the frame design and height limitations. The low-profile design of this advanced battery allows a perfect fit under the seat. E-TECH Series batteries are hand-built in Venice, FL, by master technicians from the E-Technologies Lab Team. Each golf cart lithium battery kit includes free installation in Florida for a limited time.



About E-Technologies Lab Inc:
Our story

Founded in 2024 by the Engelhorn and Adamowicz Families, E-Technologies Lab Inc. combines years of electric motorsports and battery technology to build state of the art e-products. All our E-Tech products are manufactured in Florida, USA.

Our lithium batteries, and e-motorsports products are hand built by experienced master engineers and fabricators. We manufacture production models along with custom e-products upon request.

Over the past 27 years the Engelhorn Family has been front and center in new technologies around the globe.

Company Website:
<https://e-technologieslab.com/>





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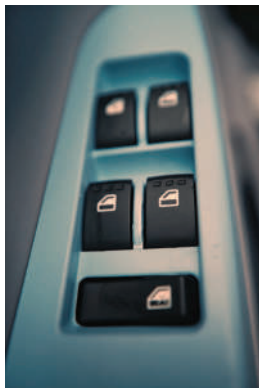
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Diagnosing Battery Charger Issues

The last thing you want to do is replace your expensive golf car batteries. When your golf car begins to feel sluggish or doesn't go the distance, your first worry is likely that your batteries need replacing. But, battery issues are not always an issue with the actual battery pack. Sometimes, charger issues can appear to be a problem with the batteries.

Undercharging is one of the most common problems for golf car owners, resulting in reduced operating time and overall poor performance of golf cars that

use deep cycle flooded lead-acid batteries. While our first reaction may be to blame the batteries, many times the problem results from a poorly performing charging system. Battery chargers that are left in garages or sheds are subjected to temperature extremes and corrosive environments that can affect their performance. Before you replace a set of expensive batteries, make sure that your battery charger is operating correctly.

Connect the charger to check that it turns on and

delivers a charge. Test the voltage at the battery pack positive and negative terminals. Determine the maximum on-charge voltage and charge current, using the charge meter near the end of the charge cycle just before the charge terminates.

Reset the charger. Once the charger has successfully completed a charge cycle and has automatically shut off, un-

plug the power to the charger. Wait a few minutes and plug the charger back in. The charger should resume charging normally. Reset your charger this way periodically. Some chargers can be reset by unplugging the DC power cord



from the charger.

Check the battery charger's performance. Monitor the on-charge voltage at the battery pack's positive and

negative terminals. Typically, the voltage will continue to increase to about 2.50-2.60 volts per cell, until the charge terminates automatically. If the voltage does not increase or initially increases and then decreases, the issue could be with your charger.

If you discover that your charger is not working properly, your batteries may still be good. Flooded lead-acid batteries can many times be brought back to full capacity with a full charge. If you need to **purchase a new charger**, purchase a programmable charger with a selection of multiple charge algorithms. Different deep cycle batteries require different charge criteria to deliver optimum performance. Relying on the battery manufacturer's recommended charging procedure will optimize battery performance and ensure that your warranty remains valid.



About the Author: The Founder/Former Owner of WHEELZ Custom Carts & Accessories, Julie Starr, was one of the industry's first online retailers of golf car products. The eCommerce store, www.WHEELZLLC.com, has served golf car owners since 2008 and remains a popular online shopping experience for golf car owners who want to take their golf cars to the next level.

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Plugged In: LSV/Golf Cart Energy Trends

This section covers everything you need to know about golf cart batteries — from traditional lead-acid to cutting-edge lithium technology. We explore performance, maintenance, safety, and emerging innovations shaping the industry. Whether you're a dealer, technician, or golf cart owner, you'll find insights to keep your carts running at peak power.

Living With a Lithium UTV Battery: What Actually Changes



UTVs tend to get used very differently depending on where they're operated. In some cases, they're weekend machines: short runs, light loads, and relatively easy terrain. In others, they're used almost every day, hauling tools, climbing uneven ground, or covering longer distances across properties.

In my experience, it's really in those heavier, more consistent use cases where battery differences start to show up clearly.

Lead-acid setups rarely fail all at once. What I've run into more often is that gradual loss of "pull." In most 48V systems I've worked with, output usually sits somewhere around 150A–200A under load, but that output becomes less stable as voltage drops. The first place I tend to notice it is on longer climbs. The vehicle still works, but it doesn't feel like it's responding the same way anymore.

That's usually when lithium starts to make more sense. Looking at something like the Vatrer 48V 105Ah lithium UTV battery, the numbers are clearly in a different range, about 5.37 kWh of energy and up to 300A continuous discharge, with peaks around 600A. On paper, that's a clear jump. What mattered more to me was whether that difference actually showed up once the vehicle was in use.

BUILT FOR 48V UTV

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Power Under Load: Where the Difference Starts to Feel Real

The biggest change showed up once the vehicle was under load.

With lead-acid setups, I've seen output start to taper once current demand moves past 150A–180A. On longer inclines or when carrying a few hundred pounds of gear, the vehicle tends to feel like it's gradually working harder, even if nothing else has changed.

With a lithium system capable of delivering 300A continuously, that behavior shifts in a noticeable way.

On repeated climbs or uneven terrain, the power doesn't drop off the same way. Instead of fading halfway through, it holds much more consistently. The vehicle keeps pulling at roughly the same level, even as the load increases.

After spending some time around setups like this, that consistency stands out more than peak power itself. It just feels more predictable.



High Output: Where 300A Makes a Real Difference

The 300A continuous output (with 600A peak) is one of the specs that actually translates into something noticeable.

In my experience, that higher current capability shows up most clearly when demand changes quickly, starting on an incline, accelerating with load, or moving across uneven terrain. Instead of the system feeling like it needs a moment to catch up, the response feels immediate and steady.

That said, I've also seen cases where the rest of the system limits that benefit. If the controller is capped, like around 200A–250A, then the battery won't fully deliver what it's capable of.

So the performance is there, but it still depends on the overall setup.

Weight: Something I Noticed More Than Expected

I didn't expect the weight difference to stand out as much as it did, but it became noticeable pretty quickly.

A typical 48V lead-acid setup usually ends up somewhere between 250 lbs and 300 lbs. A [Vatter lithium UTV battery](#) weighs only 100.31 lbs.

That's a reduction of over 100 lbs, and it changes how the vehicle feels in small but consistent ways.

When turning, the steering feels a bit lighter. On uneven ground, the suspension reacts faster instead of feeling compressed. Acceleration feels slightly less burdened.

None of these changes are dramatic on their own, but taken together, they make the vehicle feel more responsive, especially when driving over rough terrain.

Energy & Range: Where Real Use Tells a Different Story

With 5.37 kWh of total energy, systems like this are often associated with 30–50 miles per charge under ideal conditions.

In practice, that number moves quite a bit, something that became clear pretty quickly. From what I've seen during actual use, current draw shifts depending on how the vehicle is driven:

Plugged In: LSV/Golf Cart Energy Trends

Vatrer Batteries Empower
High-Quality, Green Lifestyle
Through innovation, we protect the purity and freedom of
every outdoor moment

- Light cruising tends to sit around 50–80A
- Moderate use moves closer to 100–150A
- Climbing or acceleration can push into 200A–300A

At higher loads, energy drains much faster. During repeated climbs or heavier use, it becomes obvious that range isn't a fixed number, it depends directly on how hard the system is being pushed.

That's something that doesn't really show up in specs, but becomes clear once the vehicle is actually in use.

Stability & Maintenance:

The Difference Shows Over Time

Some of the biggest differences aren't something that stands out right away, they show up over time.

With lead-acid, there's usually ongoing maintenance:

- Checking water levels
- Cleaning terminals
- Watching voltage drop

And lifespan typically sits around 300–500 cycles.

With lithium systems rated for 4,000–6,000+ cycles, that pattern changes completely.

In longer use, the system just feels more stable. Voltage doesn't drop as sharply after partial

discharge, and there's far less need to monitor or adjust anything between uses.

Temperature protection is another factor. Charging typically stops below 32°F, and discharge is limited below -4°F. That's not something I actively noticed during normal use, but it's part of what keeps the system consistent over time.



Installation: Easier Overall, But Still Depends on the Setup

Vatrer lithium UTV batteries are described as drop-in replacements, and in many cases, that's mostly accurate.

In setups that match well, installation can be fairly straightforward. But in practice, I've found it still depends on the vehicle.

Cable routing, mounting space, and controller compatibility can all affect how smooth the process is.

So while it's clearly simpler than building a system from scratch, it's not always identical across every setup.

WHAT'S IN THE PACKAGE?



(This battery kit contains the required installation products and accessories)

shift from lead-acid to lithium doesn't come down to a single spec.

Where This Type of Upgrade Starts to Make Sense

From what I've seen, the benefits become more noticeable as usage increases. In lighter, occasional use, the difference is there, but it doesn't stand out as much.

In more demanding scenarios, daily use, carrying 200–500 lbs of load, or frequent climbs, the combination of 300A output and 5.37 kWh capacity starts to feel much more relevant.

In those situations, the consistency of the system becomes the most noticeable improvement.

Final Thoughts

After spending time around setups like this, the

It's the combination of:

- Higher usable current (300A vs ~150–200A)
- Lower system weight (~100 lbs vs 250–300 lbs)
- Longer lifespan (4,000+ cycles vs ~500) that changes the overall experience.

The Vatrer battery fits into that category. From what I've seen, it's clearly designed for more consistent use rather than occasional driving.

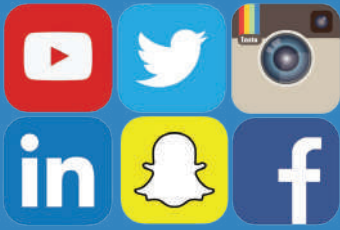
And in the end, how much of a difference it makes comes down to one thing, how the vehicle is actually used day to day.

For more information, please visit the [Vatrer Power](https://www.vatrerpowers.com) website.

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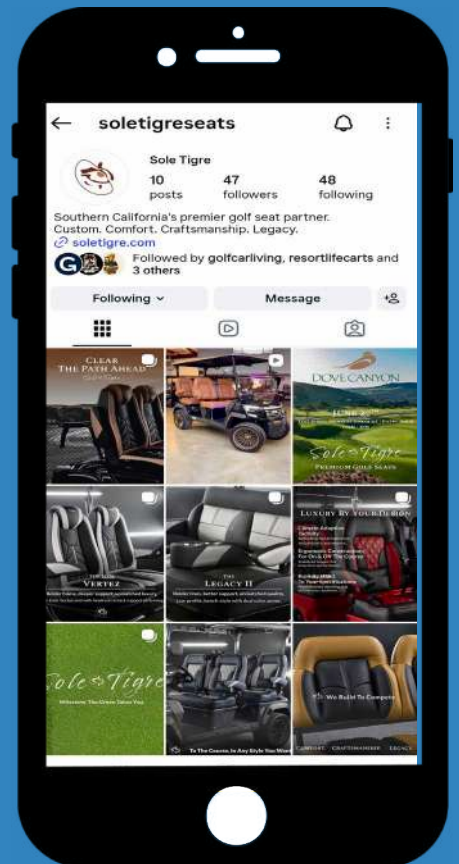
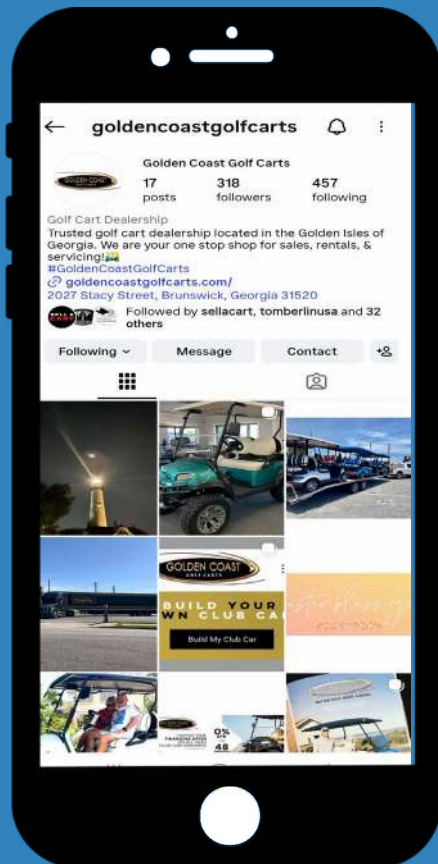
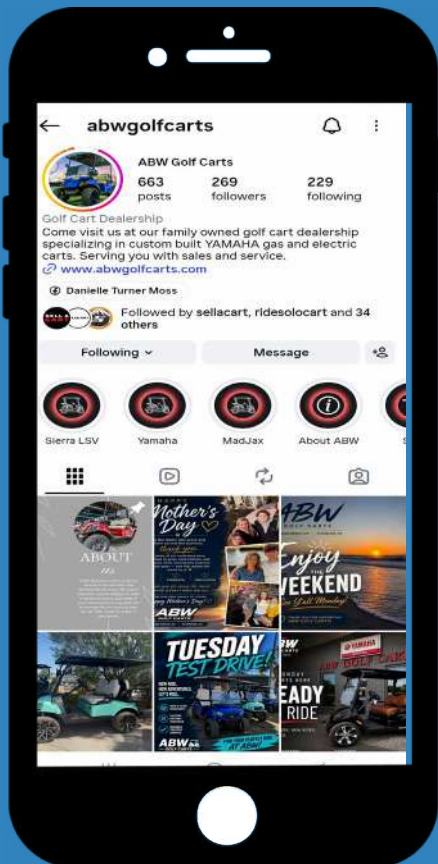


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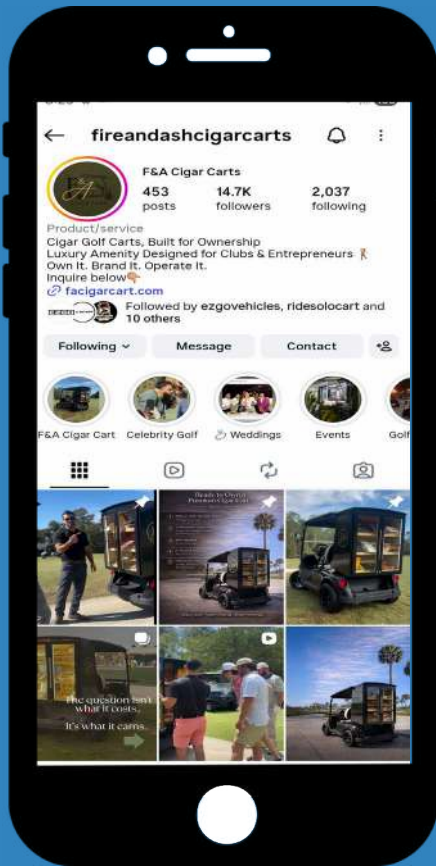
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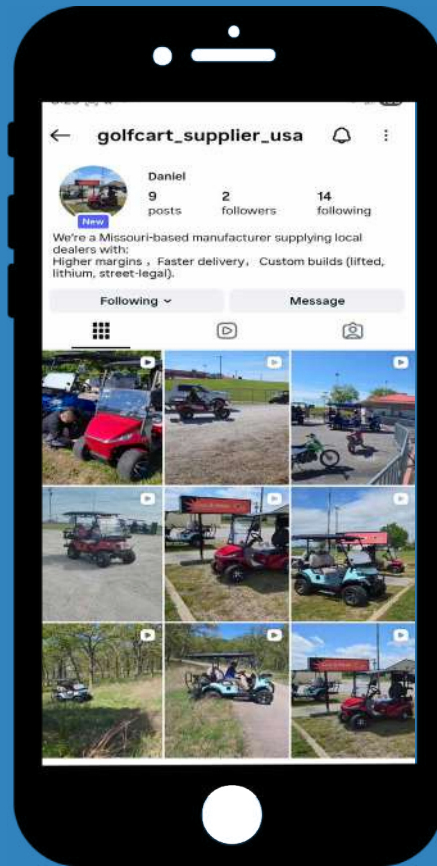
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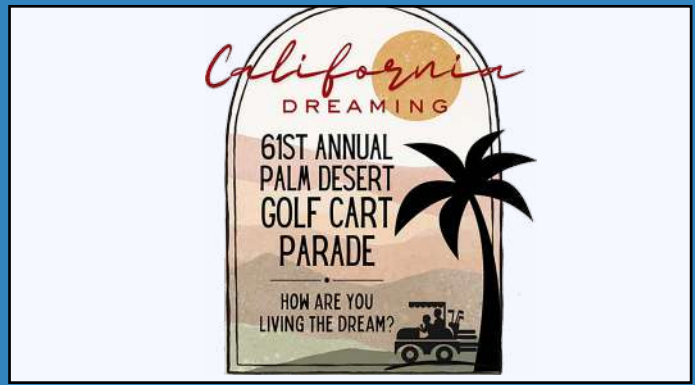


In this episode of our Reckless Golfing series, we demonstrate impressive wheelies by taking the motor from our Electric Stark Varg Dirt bike and installing it in a golf cart. This video was done by professionals under the supervision of professionals on a closed course!

Motor swapped golf cart (reckless golfing 5)

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General

- **Color:** Any color available!
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- **Speed:** 19 MPH

Dimensions

- **Overall:** (L) 166"x (W) 67"x (H) 80"
- **Wheelbase:** 87"

Electrical

- **Battery:** (2) Navitas 105Ah 76.8V Lithium
- **Motor:** Navitas 5KW AC
- **Controller:** Navitas 600Amp

Helpful Tips

How to Read a Golf Cart Battery Charger: Your Complete Guide

Reading a golf cart charger involves checking its LED lights or voltage display: solid green generally indicates a full 100% charge, while red or flashing lights signify charging in progress or errors. A functional charger will show high amperage initially, which drops to near zero as the battery pack reaches full voltage (approx. 36V-38V for 36V systems, 48V-51V for 48V systems).



Why Learning to Read Your Charger Matters

Understanding your golf cart charger prevents under-charging, over-charging, and premature battery failure. Most owners simply plug in and wait for a green light, but knowing what the lights, numbers, and sounds actually mean helps you diagnose problems early, extend battery life, and confirm a true 100% charge. Modern chargers for both lead-acid and lithium batteries use similar visual cues, but the meaning can differ slightly by chemistry.

Key Steps to Read Your Charger

1. Indicator Lights

Most golf cart chargers use a simple LED system:

- **Red / Orange / Flashing:** Charging in progress (bulk or absorption stage).
- **Yellow / Blinking:** Equalization or finishing stage (lead-acid only).
- **Solid Green:** Full charge reached and in float/maintenance mode.
- **Red + Green flashing or error light:** Fault detected (overvolt-

age, short, or battery issue).

2. Amperage / Voltage Display

Many smart chargers show real-time numbers. Expect high amperage (10–20A) at the beginning, then a steady drop as the battery fills. When amperage falls below 2A and voltage stabilizes (around 36–38V for 36V packs or 48–51V for 48V packs), the battery is essentially full. Lithium chargers often show voltage climbing steadily to 58.4V (for 48V lithium) before switching to float.

3. Sound

A quiet hum or fan noise is normal. Loud buzzing or clicking may indicate a failing transformer or relay. Silence after a few hours often means the charger has finished and is in maintenance mode.

4. Voltage Check (Multimeter Confirmation)

For absolute certainty, use a multimeter across the battery pack terminals after the charger shows green. A healthy 36V pack should read 36–38V resting; a 48V pack should read 48–51V. If voltage is significantly lower than expected after a full charge cycle, the batteries or charger may need attention.





How to Read a Battery Charger Display?

Modern golf cart chargers often have digital displays or multiple LEDs. Start by noting the color and pattern. Solid green almost always means “fully charged and maintaining.” Flashing green can mean “almost full” or “balancing cells.” Red usually means active charging. Many chargers also show a percentage (e.g., 85%) or stage name (Bulk → Absorption → Float). For lithium-specific chargers, look for a “Li” or “LFP” indicator light. Always cross-reference the charger manual for your exact model, as some brands reverse color meanings.

Best Practices and Troubleshooting

Charge in a well-ventilated area. Never leave a charger unattended for days. If the charger stays red for more than 12 hours or never reaches green, test the batteries individually or check connections. For lithium packs, use only a lithium-rated charger — using a lead-acid charger can damage





the BMS. After reading the charger correctly, always verify with a voltmeter for peace of mind.

Conclusion

Learning to read your golf cart charger is one of the simplest ways to protect your investment and keep your cart running at full range. Watch the lights, note the amperage drop, and confirm with voltage readings. Understanding what “green” really means and spotting warning signs early prevents frustration and expensive battery damage. Whether you have lead-acid or lithium batteries, proper charger interpretation ensures safe, efficient charging every time.

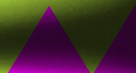
Article courtesy Apache Electric Vehicles:

Since the inception of our first golf cart 19 years ago, we have consistently crafted vehicles that redefine the boundaries of possibility. Our vehicles are a true representation of our brand — embodying superior design and engineering excellence. This commitment to innovation allows us to continually break new ground, challenge conventions, and inspire our development to exceed

expectations.

Apache Electric Vehicles offers practical golf carts for users. The one we mainly recommend is TARA Electric Vehicles.

TARA electric vehicles are designed for eco-friendly, sustainable transportation, producing zero-emissions to reduce environmental impact. Their maintenance-free operation saves both time and money, ensuring hassle-free ownership. Highly efficient, they provide excellent energy usage and come with convenient charging options, making them the ideal choice for modern, eco-conscious transport.





NIVEL

NIVEL PARTS & MANUFACTURING EXPANDS PREMIUM ACCESSORY PORTFOLIO WITH ACQUISITION OF XTREME GOLF CART MATS

Jacksonville, FL. – May 1, 2026 – Nivel, the industry leader in aftermarket solutions for personal transportation vehicles (PTV), proudly announces the acquisition of Xtreme Golf Cart Mats, the premier provider of high-quality, custom-fit golf cart floor mats.

This strategic acquisition reinforces Nivel's commitment to delivering industry-leading innovation and style to golf cart owners and dealers worldwide. Xtreme Golf Cart Mats has earned a reputation for superior craftsmanship and durability. Every mat is designed and engineered in America, ensuring a precision fit that protects vehicle flooring from debris,

water, and wear. By integrating Xtreme Golf Cart Mats, Nivel strengthens its position as the ultimate one-stop shop for vehicle customization and protection.

"We were attracted to Xtreme Golf Cart Mats for their unwavering dedication to excellence, their 'gold standard' approach to product design, and speed to market for new fitments," said Donnie Jouppi, Chief Executive Officer of Nivel. "Adding their American-engineered golf floor mats to our catalog allows us to offer our customers a level of interior protection and aesthetic appeal that is simply unmatched in the industry."

Nivel plans to leverage its extensive distribution network to make Xtreme Golf Cart Mats products more accessible than ever. Customers can expect:

NIVEL

Continued Innovation: Collaborative engineering focused on expanding the fitment catalog for new vehicle models.

Premium Quality: Maintenance of the rigorous manufacturing standards that Xtreme Golf Cart Mats customers have come to rely on.

Ease of Ordering: Ability to order through Nivel at the same time as their other parts, accessories, and Bolt batteries.

This acquisition marks another mile-

stone in Nivel's aggressive growth strategy, focusing on brands that prioritize quality and American-led design.

"Every mat we've ever made started with one question: would I put this in my own cart? That standard is what built Xtreme Golf Cart Mats from the ground up into the best-fitting, longest-lasting mat in the industry. Nivel has the network and resources to put that product in front of every golf cart owner in the country and that's exactly what I wanted for this brand." said Brandon Burkey, CEO of Xtreme Golf Cart Mats.

CLUB CAR

PLATINUM'S MAKER OF \$16,000 GOLF CARTS STUNG BY WEAKER EARNINGS

(Bloomberg) -- Platinum Equity-backed Club Car, a maker of golf carts and utility vehicles, burned through cash in the first quarter and reported earnings that declined from a year ago as margins contracted, according to people familiar with the matter.

Club Car on Wednesday disclosed an adjusted measure of earnings of \$27.3 million, an almost 30% drop from \$38.2 million last year, said the people, who asked not to be named discussing private information. That figure includes a one-time cost of \$4.3 million, along with a \$2.5 million recurring sponsor fee to Platinum, they said.

Club Car's revenue increased by about 4.8% from a year earlier to \$278 million, the people said. But it burned about \$26 million of cash from operations in the quarter, with management guiding for that to continue into the second quarter, they added. It ended the period with about \$78 million of liquidity, including cash on hand and funds available from a revolving credit facility.

Representatives for Club Car and Platinum didn't respond to requests for comment.

The company's results highlight the challenges that consumer-facing companies face as tariffs, a renewed bout of inflation and the US war with Iran cuts into discretionary spending. Club Car's website shows a six-passenger golf cart that starts at nearly \$16,000, with some "street legal" vehicles going for more.

Pressure Points

Executives said on the call that the company plans to lower its inventory levels and bring down costs, the people said. They said separately that they're scheduled to meet with investors Thursday at the company's Augusta, Georgia headquarters, the people added.

Club Car's \$525 million unsecured notes due in 2029 changed hands Wednesday at 83.25 cents on the dollar, down from 87 cents last week, according to pricing firm Trace. Its roughly \$738 million term loan due in 2028 was quoted at 95.375 cents, according to data compiled by Bloomberg.

CLUB CAR - CONTINUED

Moody's Ratings lowered the company's corporate grade to Caa1 from B3 in March, citing falling sales volume. The ratings firm outlined multiple pressure points, including "the financial impacts of increased competition, tariffs, and elongated replacement cycles on 2025 performance, resulting in higher leverage and negative free cash flow."

About Club Car

Club Car is a leading American manufacturer of golf carts, utility vehicles, and neighborhood electric vehicles (NEVs), famous for pioneering the steering wheel on golf carts. Headquartered in Augusta, Georgia, they are renowned for their rustproof aluminum frames and long-lasting lithium-ion batteries.

ECO BATTERY

ECO BATTERY EXPANDS SALES TEAM WITH ADDITION OF INDUSTRY VETERAN CHARLIE NEUMAN

ST. GEORGE, Utah — Eco Battery, a leading innovator in lithium battery solutions for the golf cart and low-speed vehicle industry, is proud to announce the addition of golf car industry veteran Charlie Neuman to its growing sales team.

With more than 32 years of experience in the golf car industry, Neuman brings extensive expertise spanning OEM operations, aftermarket sales, dealership ownership, and business development. His addition reflects Eco Battery's continued investment in strengthening its sales and distribution infrastructure to better serve dealers and customers nationwide.

Neuman began his career at Black & Decker before joining E-Z-GO in 1994, where he spent 16 years serving in a variety of leadership roles, including fleet sales representative and regional branch manager. Following his tenure at E-Z-GO, he founded and operated Triangle Golf Cars in Raleigh, North Carolina, gaining firsthand experience as a successful dealership owner and operator.

Most recently, Neuman served in executive leadership roles with Red Hawk and Arrowhead Engineered Products, where he

led outside sales initiatives across multiple segments, including golf and outdoor power equipment.

"Charlie's experience across every level of the golf car industry makes him an incredible addition to our team," said Noah Schone / Eco Battery Vice President. "His understanding of both OEM and dealer operations, paired with his leadership background, aligns perfectly with Eco Battery's mission as we continue expanding our presence and support network across the country and internationally."

The addition of Neuman is part of a broader initiative by Eco Battery to strengthen its North American sales organization and dealer support infrastructure. The company has continued to add experienced industry professionals across key leadership roles, including A.J. Brantley, leveraging years of Club Car experience to lead Eco Battery OEM accounts, and Paige Calderwood, formerly with Textron across both E-Z-GO and Arctic Cat, now serving as National Aftermarket Sales Manager.

In parallel with these strategic hires, Eco Battery has rapidly expanded its distribution and operations capabilities to better support its growing nationwide dealer network by increasing inventory availability, shortening shipping times, and enhancing technical support. The company's industry-leading techni-

ECO BATTERY - CONTINUED



A.J. Brantley



Paige Calderwood

and industry-leading support. try and internationally.”

cal support team continues to provide dedicated assistance to dealers and consumers nationwide.

As Eco Battery continues its rapid growth and product expansion, the company remains focused on delivering premium lithium power solutions and complete powertrains backed by best-in-class customer service, technical expertise,

E-Z-GO

E-Z-GO SUPPORTING PATCH PROJECT

Augusta-headquartered company gives 75 golf cars, financial contribution to hometown municipal course.

Textron E-Z-GO LLC is supporting the renovated and reopened Augusta Municipal Golf Course — often referred to as The Patch — as part of its goal to support local golfers of all ages, backgrounds and skill levels, and grow the sport of golf in the company’s hometown of Augusta, Georgia.

The company recently provided a fleet of 75 E-Z-GO RXV ELiTE golf cars, equipped with the Pace Technology fleet management platform, for golfers at The Patch to enjoy during their rounds. The company will make a contribution to help keep cart fees low for local golfers who play at the course. Cart fees at The Patch are only \$10 for golfers who live in the Augusta region.

E-Z-GO also provided Cushman Hauler ELiTE utility vehicles to support the course’s operations.

“E-Z-GO has a longstanding relationship with The Patch, which is our hometown municipal course and has been an E-Z-GO customer for as long as anyone can remember,” E-Z-GO senior vice president and GM Adam Harris said. “We are humbled and honored to be able to support public golf in our community through this new initiative, and to be part of the magical reimagining of this historic and important facility.”

The 18-hole walking rate for local residents is \$25 Monday through Thursday and \$35 Friday through Sunday, while the new short course, “The Loop at The Patch,” costs \$15 for local residents during the day.

The Patch practice facilities encompass 17 acres and feature Trackman Range, including an area with 20 covered bays. The Putting Course is available complimentary to the general public and includes a 12-hole routing.

Visit E-Z-GO at <https://ezgo.txtsv.com/>

NIVEL

THE ART OF ARRIVAL: MADJAX® ASCENT™

Released by Nivel Parts and Manufacturing LLC in January, the all-new MadJax® Ascent™ has already generated a strong response from dealers and customers alike. Designed for those seeking a premium personal transportation vehicle, the Ascent™ delivers luxury styling, advanced technology, and a fully loaded driving experience straight from the factory, powered by industry-leading Bolt Lithium Batteries.

Learn more at madjax.com/ascent



MARKET UPDATE

U.S. GOLF CART MARKET TO REACH US\$ 1,253.7 MILLION BY 2033 AS KEY PLAYERS CLUB CAR, LLC, YAMAHA GOLF-CAR COMPANY, AND TEXTRON INC. EXPAND PRODUCT PORTFOLIOS

The U.S. golf cart market is experiencing steady expansion as demand extends beyond golf courses into residential communities, resorts, and commercial applications. Golf carts are no longer limited to sports facilities but are widely used in gated communities, retirement neighborhoods, airports, and hospitality settings. The increasing adoption of electric golf carts, driven by environmental awareness and cost efficiency, is further boosting market growth. Consumers are seeking convenient, low-maintenance, and eco-friendly mobility solutions, positioning golf carts as a

practical alternative for short-distance transportation.

Market growth is strongly supported by rising golf participation rates and the expansion of retirement communities across the Southeast and Southwest regions of the United States. The U.S. golf cart market size is projected at US\$894.5 million in 2026 and is projected to reach US\$1,253.7 million by 2033, growing at a CAGR of about 4.9% between 2026 and 2033. Electric golf carts dominate the product segment due to lower operating costs and sustainability benefits.

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ECO BATTERY

ECO BATTERY INTRODUCES FACTORY LITHIUM CONVERSION BUNDLES

Factory-Level Lithium Performance, On the Fly.

ST. GEORGE, UT (June 2, 2026) — Eco Battery®, a leader in lithium battery engineering and manufacturing, is redefining aftermarket lithium integration with the launch of new Factory Lithium Conversion Bundles for E-Z-GO TXT and RXV Gen1 and Gen2 golf carts.

ECO BATTERY

Designed to replace aging and small-capacity OEM Samsung lithium battery systems, these new solutions make upgrading to Eco Battery Gen3 lithium simple, seamless, and fully integrated.

At the center of the system is the advanced Gen3 BMS, featuring new E-Z-GO-specific firmware developed by Eco Battery's

in-house engineering team. Paired with the new E-Z-GO Factory Lithium Conversion Adapter, this combination enables true plug-and-play communication between the cart and battery while retaining critical factory functionality.

Unlike traditional aftermarket conversions that require extensive wiring modifications or compromise vehicle features, Eco Battery's solution maintains compatibility with factory electronics, safety systems, and controls, delivering a true factory-style lithium replacement without the complexity or cost of a complete system overhaul.

The launch also introduces **EB FLi™ (Factory Lithium Integration)**, Eco Battery's next-generation integration platform built to deliver seamless performance, uncompromised safety, and true plug-and-play simplicity

for advanced golf carts. As the factory-direct partner for nine OEM brands, EB FLi integration is optimized for both new-cart production and aftermarket upgrades.

"EB FLi isn't just a feature — it's Eco Battery's core philosophy," said Skylar Schone, CEO of Eco Battery. "By focusing on true system-level integration rather than patchwork solutions, Eco Battery provides a future-ready platform for advanced golf carts and battery-powered systems, while preserving the features and functionality owners rely on most."

Factory Feel. Aftermarket Freedom.

EB FLi enables lithium upgrades that function as they came directly from the factory, including:

- Retention of OEM safety systems and protections
- Compatibility with existing vehicle electronics and controls
- Simplified plug-and-play installation

Each battery is backed by Eco Battery's Limited Lifetime Warranty and supported by the company's industry-leading customer service and technical support team.

Eco Battery plans to expand the EB FLi platform later this summer with a similar factory lithium upgrade solution

for Club Car vehicles. Factory lithium conversion bundles for other popular golf cart brands, including Evolution, Denago, and more, are already available for purchase today.

For more information about EB FLi integration and Eco Battery's full lineup of lithium solutions, visit [Eco Battery](#).

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About Eco Battery

Eco Battery, a U.S.-based leader in lithium power solutions, is dedicated to transforming the industry with innovative, safe, and reliable technology. Its in-house engineering, R&D, and product development teams deliver top-quality lithium solutions, supported by expert integration and exceptional dealer service. Trusted by leading golf cart manufacturers and elite dealers, Eco Battery is the go-to choice for uncompromising performance. Committed to a future driven by its mission and guided by the north stars of elite innovation and customer obsession, Eco Battery continues to set the standard in lithium power.



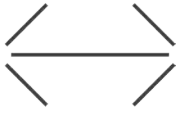
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TROUBLE

IN THE GOLF CART WORLD!



The following was posted by Fred Gong, Founder of WUXI HIOEV SPECIAL VEHICLE CO., LTD.

The current high AD/CVD tariffs imposed by the United States on Chinese golf carts, together with the continuously escalating trade regulations, mark the complete end of the era of low-price exports and extensive trade practices in the industry. Chinese export enterprises are now facing severe short-term trade barriers as well as long-term transformation pressures.

In response to the anti-dumping challenges, companies must abandon traditional circumvention-oriented thinking and instead establish compliance as the foundation, global strategic deployment as the core, product upgrading as the funda-

mental driver, and industry collaboration as the safeguard. Enterprises need to rapidly transform from price-based competition to quality-based competition, from reliance on a single market to diversified global market expansion, and from extensive export practices to compliant and refined operations.

In the short term, companies should mitigate the impact of tariffs through compliance responses, standardized operations, and adjustments to trade models. In the medium and long term, enterprises should fundamentally overcome trade barrier restrictions through overseas manufacturing deployment, technological innovation, brand upgrading, and market diversification. This will help secure a strong position in the U.S. high-end market while expanding into emerging global markets, ultimately achieving long-term, healthy, and sustainable business development.

My response: Fred, As a longtime observer of and participant in the golf car industry, what is lacking more than anything is vision. What is the next iteration of the 'golf car', read recreational vehicle or LSV, or, better put; the low speed, small task-oriented electric vehicle industry? The Asian imports are leading the way to how this next iteration will flesh out. Unfortunately, it seems to me, the domestic manufacturers do not have the resources to lead this (r)evolution.

Simply put, tariffs reduce competition. The US 'golf car' buyers now have fewer options to buy at a price they are able to afford. In a rapidly expanding market this is disaster. The individual golf car market was founded on cheap fleet golf cars coming off lease. The tariffs are a frank admission that the US-based golf car manufacturers cannot bring to market enough golf cars, recreational vehicles, and LSVs, with accessory options at a generally affordable price range to supply the burgeoning US, and global markets.

To be sure these manufacturers, Club Car, E-Z-GO & Yamaha, each have full plates supplying ~16,000 US golf courses with new lease fleets and service contracts every 3 or 4 years (~200,000 fleet golf cars per year, not including utility vehicles, International sales or those intended for private individuals). Growth of the fleet golf car industry (new golf courses) has been moribund for over 10 years but sales remain very competitive, the product slow to change, and it's near impossible to break the stranglehold the Big 3 have on the domestic fleet market. The real growth, and profit, is in private, individual purchases.

Meanwhile the 'Asian Invasion' started 20+ years ago. Until the very recent imposition of high tariffs, these imports have been approaching breakneck speed-witness the 2026 PGA Merchandise Show held in Orlando, FL, this past January. Meanwhile the domestic manufacturers remain harnessed to existing fleet sales with just 26 new golf courses projected to open this year, 2026. Compare this to one new course opening PER DAY back in the mid-2000s. The good news is new 'golf car' purchases by private individuals and institutions have greatly compensated for the loss of fleet growth in new course openings, and at higher profitability.

The greatest challenge to the 'Asian Invasion' is how to work around the tariff measures but just as important is a dealer network with domestic distribution centers to support warranty and ongoing service issues for the myriad products without extensive delays. The electronic sophistication of the modern 'golf car' has placed the burden of anticipated product support front and center for all the manufacturers, domestic and foreign, of these baby cars. Our collective future depends on it.

**John C. (Jack) Triolo
Golf Car & LSV Historian, 45 years as business owner
LSVDA - LSV Industry Historical Committee**

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400+ Dealers Engaged | 20+ Industry Sponsors

Growth is accelerating and becoming more visible.

- ▶ More dealers are investing.
- ▶ Suppliers are delivering components and AI-powered technologies that accelerate sales & improve profitability.
- ▶ OEMs are bringing innovative new products to market faster.
- ▶ Safety and local vehicle use conversations are increasing countrywide.

LSVDA supports this progress with dealers at the center and a focus on:

- Policy and safety
- Dealer performance and profitability
- Responsible market growth

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